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20th Annual

# Middle Market Open

benefiting the  
National Kidney Foundation of Illinois



## Monday, August 5, 2024



**Skokie Country Club**  
**1897: Donald Ross**



**Conway Farms Golf Club**  
**1991: Tom Fazio**



**Onwentsia Club**  
**1895: Robert and James Foulis**



**Lake Shore Country Club**  
**1929: Ron Prichard**

The Middle Market Open™ is the only amateur golf tournament designed exclusively by and for the Chicago area middle market deal making community. Join over 400 of your colleagues from leading private equity firms, family offices, senior and junior capital providers, attorneys, accountants, consultants, wealth managers, turnaround firms, real estate brokers, and business owners for a memorable day of golf on four of Chicago's most exclusive North Shore venues.

### Event Highlights

- Fantastic prizes for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place teams on each course
- Silent auction and raffle for golf at some of the most venerated golf courses in the U.S.
- Cocktails, dinner and networking following golf at the Reception located at Lake Shore Country Club

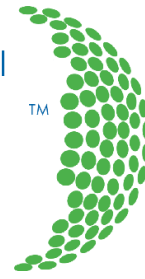
View [previous attendees](#) & [photos from the 2023 tournament](#) at [www.middlemarketopen.com](http://www.middlemarketopen.com).

**BOARD MEMBERS**

Jason Abbott  
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# 20th Annual Middle Market Open

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National Kidney Foundation of Illinois



## MMO Golf Sponsorship

	<b>Event Sponsor: \$50,000</b>	<b>Platinum Sponsor: \$16,000</b>	<b>Gold Sponsor*: \$8,500</b>	<b>Silver Sponsor: \$7,000</b>
Entries at Skokie, Lake Shore, Conway Farms or Onwentsia	6 foursomes, course choice <sup>(1)</sup>	2 foursomes, course choice	1 foursome, course choice <sup>(2)</sup>	1 foursome
High-end giveaway	1 per golfer	1 per golfer	1 per golfer	1 per golfer
Hole sponsorships	8 (2 each course)	4 (1 each course)	4 (1 each course)	1 <sup>(3)</sup>
Option to distribute small logoed item to golfers	Yes	Yes	Yes	No
Name/logo on caddie bibs at Skokie, Lake Shore, Conway Farms and Onwentsia	Yes	No	No	No
Recognition in print and email communications	Logo and link	Logo and link	Listing and link	Listing and link
Recognition on MMO website	Logo and link	Logo and link	Logo and link	Listing and link
Press release recognition	Yes	Yes	No	No
Present awards and address attendees at evening reception at Lake Shore	Yes	No	No	No
Recognition during evening reception at Lake Shore	Yes	Yes	No	No
Recognition in event program	Yes	Yes	Yes	Yes
Recognition on event signage	Yes	Yes	Yes	Yes
Banner recognition	Yes	No	No	No
Right to use NKFI and event logos for promotion	Yes	Yes	Yes	Yes

1) A maximum of three Event Sponsor foursomes may play on one given course.

2) Event, Platinum and Gold\* Sponsors will be given a course choice; first registered/first paid will be given priority.

3) Signage on the three additional courses is available to Silver Sponsors for \$500.

**\*On a first registered/first paid basis, Gold Sponsors may elect to pay a \$1,500 premium fee to secure their foursome slot on Skokie Country Club ahead of other Gold Sponsors.  
Election must be received by June 30, 2023.**

# Additional Sponsorship Opportunities

## **MMO Dinner Sponsor - \$7,500**

- Opportunity to address golfers at the evening reception
- Banner recognition at the evening reception at Lake Shore (banner provided by sponsor)
- Listed as Dinner Sponsor with logo and link on the MMO website
- Logo on communications, event program and event signage
- Right to use NKFI and event logos for promotion
- Category exclusivity

## **MMO Lunch Sponsor - \$5,000**

- Opportunity for two representatives from sponsoring organization to address golfers throughout the day at Skokie, Lake Shore, Conway Farms and Onwentsia lunch locations and attend the reception at Lake Shore
- Banner recognition at Skokie, Lake Shore, Conway Farms and Onwentsia lunch locations (sponsor provides banner)
- Listed as Lunch Sponsor and link on the MMO website
- Listed on communications, event program and event signage
- Right to use NKFI and event logos for promotion
- Category exclusivity

## **MMO Cocktail Reception Sponsor - \$5,000**

- Opportunity for three representatives from sponsoring organization to attend the evening reception at Lake Shore
- Banner recognition at the evening reception at Lake Shore (banner provided by sponsor)
- Listed as Cocktail Reception Sponsor and link on the MMO website
- Listed on communications, event program and event signage
- Right to use NKFI and event logos for promotion
- Category exclusivity

## **MMO Raffle Sponsor - \$2,500**

- Logo on Raffle ticket sales platform
- Listed as Raffle Sponsor and link on the MMO website
- Listed on communications, event program and event signage
- Category exclusivity

## **MMO Long Drive and Closest To Pin Contest Sponsor - \$2,500**

- Opportunity for one representative from sponsoring organization to attend the evening reception at Lake Shore
- Listed as Long Drive and Closest To Pin Contest Sponsor and link on the MMO website
- Listed on communications, event program and event signage
- Right to use NKFI and event logos for promotion
- Category exclusivity

## **MMO Hole-in-One Sponsor - \$2,500**

- Signage at one Hole-in-One location at Skokie, Lake Shore, Conway Farms and Onwentsia
- Listed as Hole-in-One Sponsor and link on the MMO website
- Listed on communications, event program and event signage

## **MMO Hole Sponsor - \$500 Silver Sponsors, \$1,000 Non-Sponsors**

- For \$500, silver sponsors receive signage at additional three clubs. For \$1,000, non-sponsors receive signage at all four clubs. Signage at one hole at Skokie, Lake Shore, Conway Farms or Onwentsia is included in silver sponsorship benefits. Gold and higher sponsors receive signage at all four MMO clubs.

*Print deadlines apply for all sponsorships. Please contact Allie Widmer at 312-321-1500 or [awidmer@nkfi.org](mailto:awidmer@nkfi.org) for more information.*

**MMO Golf Sponsorships**

- \$50,000 Event Sponsor
- \$16,000 Platinum Sponsor
- \$8,500 Gold Sponsor
- + \$1,500 Skokie Election
- \$7,000 Silver Sponsor

**MMO Additional Sponsorships**

- \$7,500 Dinner Sponsor
- \$6,000 Flag Sponsor
- \$5,000 Lunch Sponsor
- \$5,000 Cocktail Reception Sponsor
- \$2,500 Raffle Sponsor
- \$2,500 Contest Sponsor
- \$2,500 Hole-in-One Sponsor
- \$1,000 Hole Sponsor (Non-Sponsors, 4 courses)
- \$500 Hole Sponsor (Silver Sponsors, 3 add'l course)

**MMO golfers will play at Skokie, Lake Shore, Conway Farms Golf Club or Onwentsia Club. Event, Platinum and Gold Sponsors will be given a course choice, first registered/first paid will be given priority. Payment not received by July 15, 2023 will result in cancellation of reservation. Players from all courses are invited to an evening reception at Lake Shore Country Club. If the Middle Market Open is canceled due to inclement weather, there will be no refunds or rescheduling.**

Sponsoring Company: \_\_\_\_\_

*(Please print name as you would like it to appear on written materials.)*

Course Preference: \_\_\_\_\_

Foursome Contact: \_\_\_\_\_

Foursome Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_

Marketing Email: \_\_\_\_\_ Phone: \_\_\_\_\_

*(Please ask your marketing contact to send a high-resolution logo to Allie Widmer at [awidmer@nkfi.org](mailto:awidmer@nkfi.org) at his/her earliest convenience.)*

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Please invoice me

Enclosed is my check payable to the National Kidney Foundation of Illinois

Please charge \$\_\_\_\_\_ to my  Visa  American Express  Discover  MasterCard

Card #: \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

Signature: \_\_\_\_\_

I am unable to attend but would like to make a tax-deductible donation in the amount of \$\_\_\_\_\_

**Thank you for supporting the Middle Market Open!**

The NKFI will contact you in June for your player information. | Only golfers with verifiable indexes are eligible for prizes in the MMO.

Please return this form to: National Kidney Foundation of Illinois, Attn. Allie Widmer | [awidmer@nkfi.org](mailto:awidmer@nkfi.org)  
 215 W. Illinois St. Suite 1C, Chicago, IL 60654 | Phone 312.321.1500 | Fax 312.321.1505