

Middle Market Open™

benefiting the
National Kidney Foundation of Illinois

17th Annual



Monday, July 12, 2021



Shoreacres
1916: Seth Raynor



Conway Farms Golf Club
1991: Tom Fazio



Onwentsia Club
1895: Robert and James Foulis

The Middle Market Open™ is the only amateur golf tournament designed exclusively by and for the Chicago area middle market dealmaking community. Join over 300 of your colleagues from leading private equity firms, family offices, senior and junior capital providers, attorneys, accountants, consultants, wealth managers, turnaround firms, real estate brokers, and business owners for a memorable day of golf on three of Chicago's most exclusive North Shore venues.

Event Highlights

- Fantastic prizes for 1st, 2nd and 3rd place teams on each course
- Silent auction and raffle for golf at some of the most venerated golf courses in the U.S.
- Cocktails, dinner and networking following golf at Onwentsia

View [previous attendees](#) & [photos from the 2020 tournament](#) at www.middlemarketopen.com.

Jim Rolfe, Chairman
CIBC

Daniel B. Kehoe, Vice Chair
Goldman Sachs

Christopher McClure, Vice Chair
Crowe LLP

Amit Mehta
Executive Committee
Paul Hastings

Duncan Bourne
Executive Committee
Wynnchurch Capital

Bradley Schmarak
Executive Committee
Reed Smith LLP

Chris Killackey
Executive Committee
Prairie Capital

Jason Abbott
FTI Consulting

Joe Arnold
Bank of the West

Bob Bartell
Duff & Phelps

Barbara Grant Bereskin
Lincoln Avenue Partners

Nathan Brown
Wind Point Partners

John R. Castellano
AlixPartners

Jeffrey Clark
Northern Trust

Michael Conway
Jones Day

Timothy Cummins
Stout

Timothy Derry
PNC Business Credit

Frederick Fisher
Mayer Brown LLP

Matthew Frank
Alvarez & Marsal

Lindsay Gray
Wells Fargo Capital Finance

Kyle Griffith
Patriot Capital

Jim Hess
BMO Harris Bank

Fran Jurkovic
Alliant/Mesirow

Scott H. Lang
Founder and Chairman Emeritus
City Capital Advisors

David Light
Macquarie

Adam Ortega
Baker Tilly Virchow Krause LLP

Megan Pirooz
Winston & Strawn LLP

Paul Possinger
Proskauer Rose LLP

Saul Rudo
Katten Muchin Rosenman LLP

Andrew Sandquist
Newmark Knight Frank

Brian Soper
Stretto

William Spizman
RSM US LLP

Randy Thrall
Thrall Enterprises

Matthew Warren
King & Spalding

Jeremy Watson
Sidley Austin LLP

Andrew Weil
DLA Piper

Daniel Wikel
FTI Consulting

LIFETIME MEMBERS

Steven Cohen
CIBC

Henry Munez
BMO Harris Bank



MMO Golf Sponsorship

	Event Sponsor: \$50,000	Platinum Sponsor: \$16,000	Gold Sponsor*: \$8,500	Silver Sponsor: \$7,000
Entries at Shoreacres, Conway Farms or Onwentsia	6 foursomes, course choice ⁽¹⁾	2 foursomes, course choice	1 foursome, course choice ⁽²⁾	1 foursome
High-end giveaway	1 per golfer	1 per golfer	1 per golfer	1 per golfer
Hole sponsorships	6 (2 each course)	3 (1 each course)	3 (1 each course)	1 ⁽⁴⁾
Option to distribute sleeve of logoed golf balls to participants	Yes	Yes	Yes	Yes
Name/logo on caddie bibs at Shoreacres, Conway Farms and Onwentsia	Yes	No	No	No
Recognition in print and email communications	Logo and link	Logo and link	Listing and link	Listing and link
Recognition on MMO website	Logo and link	Logo and link	Logo and link	Listing and link
Press release recognition	Yes	Yes	No	No
Present awards and address attendees at evening reception	Yes	No	No	No
Recognition during evening reception	Yes	Yes	No	No
Recognition in event program	Yes	Yes	Yes	Yes
Recognition on event signage	Yes	Yes	Yes	Yes
Banner recognition	Yes	No	No	No
Right to use NKFI and event logos for promotion	Yes	Yes	Yes	Yes

1) A maximum of three Event Sponsor foursomes may play on one given course.

2) Event, Platinum and Gold Sponsors will be given a course choice, first registered/first paid will be given priority.

3) Signage for additional two courses is available to Silver Sponsors for \$500.

***On a first come, first paid basis, Gold Sponsors may elect to pay a \$1,500 premium fee to secure their foursome slot on Shoreacres, ahead of other Gold Sponsors. Election must be received by April 30, 2021.**

Additional Sponsorship Opportunities

MMO Dinner Sponsor - \$7,500 - SOLD

- Opportunity to address golfers at the evening reception at Onwentsia
- Banner recognition at the evening reception at Onwentsia (banner provided by sponsor)
- Listed as Dinner Sponsor with logo and link on the MMO website
- Logo on communications, event program and event signage
- Right to use NKFI and event logos for promotion
- Category exclusivity

MMO Lunch Sponsor - \$5,000 - SOLD

- Opportunity for two representatives from sponsoring organization to address golfers throughout the day at Shoreacres, Conway Farms and Onwentsia lunch locations and attend the evening reception at Onwentsia
- Banner recognition at Shoreacres, Conway Farms and Onwentsia lunch locations (sponsor provides banner)
- Listed as Lunch Sponsor and link on the MMO website
- Listed on communications, event program and event signage
- Right to use NKFI and event logos for promotion
- Category exclusivity

MMO Cocktail Reception Sponsor - \$5,000 - SOLD

- Opportunity for three representatives from sponsoring organization to attend the evening reception at Onwentsia
- Banner recognition at the evening reception at Onwentsia (banner provided by sponsor)
- Listed as Cocktail Reception Sponsor and link on the MMO website
- Listed on communications, event program and event signage
- Right to use NKFI and event logos for promotion
- Category exclusivity

MMO Raffle Sponsor - \$2,500 - SOLD

- Logo on all raffle tickets (600 tickets)
- Listed as Raffle Sponsor and link on the MMO website
- Listed on communications, event program and event signage
- Category exclusivity

MMO Long Drive and Closest To Pin Contest Sponsor - \$2,500 - SOLD

- Opportunity for one representative from sponsoring organization to attend the evening reception at Onwentsia
- Listed as Long Drive and Closest To Pin Contest Sponsor and link on the MMO website
- Listed on communications, event program and event signage
- Right to use NKFI and event logos for promotion
- Category exclusivity

MMO Hole-in-One Sponsor - \$2,500 - SOLD

- Signage at one Hole-in-One location at Shoreacres, Conway Farms and Onwentsia
- Listed as Hole-in-One Sponsor and link on the MMO website
- Listed on communications, event program and event signage

MMO Hole Sponsor - \$500 Silver Sponsors, \$1,000 Non-Sponsors

- For \$500, silver sponsors receive signage at additional two clubs. For \$1,000, non-sponsors receive signage at all three clubs. Signage at one hole at Shoreacres, Conway Farms or Onwentsia is included in silver sponsorship benefits. Gold and higher sponsors receive signage at all three MMO clubs

Print deadlines apply for all sponsorships. Please contact Olivia Nicoletti at 312-321-1500 or onicoletti@nkfi.org for more information.



MMO Golf Sponsorships

- \$50,000 Event Sponsor
- \$16,000 Platinum Sponsor
- \$8,500 Gold Sponsor
- + \$1,500 Shoreacres Election
- \$7,000 Silver Sponsor

MMO Additional Sponsorships

- \$7,500 Dinner Sponsor - **SOLD**
- \$5,000 Lunch Sponsor - **SOLD**
- \$5,000 Cocktail Reception Sponsor - **SOLD**
- \$4,000 Flag Sponsor - **SOLD**
- \$2,500 Raffle Sponsor - **SOLD**
- \$2,500 Contest Sponsor - **SOLD**
- \$2,500 Hole-in-One Sponsor - **SOLD**
- \$1,000 Hole Sponsor (Non-Sponsors, 3 courses)
- \$500 Hole Sponsor (Silver Sponsors, 2 add'l course)

MMO golfers will play at Shoreacres, Conway Farms Golf Club or Onwentsia Club. Event, Platinum and Gold Sponsors will be given a course choice, first registered/first paid will be given priority. Payment not received by June 12, 2021 will result in cancellation of reservation. Players from all courses are invited to an evening reception at Onwentsia Club. If the Middle Market Open is canceled due to inclement weather, there will be no refunds or rescheduling.

Sponsoring Company: _____

(Please print name as you would like it to appear on written materials.)

Course Preference: _____

Foursome Contact: _____

Foursome Email: _____ Phone: _____

Marketing Contact: _____

Marketing Email: _____ Phone: _____

(Please ask your marketing contact to send a high-resolution logo to Olivia Nicoletti at onicoletti@nkfi.org at his/her earliest convenience.)

Address: _____

City/State/Zip: _____

Please invoice me

Enclosed is my check payable to the National Kidney Foundation of Illinois

Please charge \$ _____ to my Visa American Express Discover MasterCard

Card #: _____ Exp. _____ CVV _____

Signature: _____

I am unable to attend but would like to make a tax deductible donation in the amount of \$ _____

Thank you for supporting the Middle Market Open!

The NKFI will contact you in June for your player information. | Only golfers with verifiable indexes are eligible for prizes in the MMO.

Please return this form to: National Kidney Foundation of Illinois, Attn. Olivia Nicoletti | onicoletti@nkfi.org
 215 W. Illinois St. Suite 1C, Chicago, IL 60654 | Phone 312.321.1500 | Fax 312.321.1505