



*37th Annual*

# *Gift of Life Gala*

## **SPONSORSHIP BENEFITS**

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**OCT. 13, 2022 | HYATT REGENCY CHICAGO**

[NKFI.ORG/GALA](https://nkfi.org/gala)



National Kidney Foundation®

of Illinois

# Gift of Life Gala

October 13, 2022 - Hyatt Regency Chicago

The annual Gift of Life Gala brings together approximately 350 of Chicago's top physicians, surgeons, corporate leaders and philanthropists to celebrate accomplishments within the kidney, organ donation, and medical communities. Each year individuals, organizations, or companies that have significantly contributed to the advancement of the NKFI mission are honored. All sponsors will enjoy verbal on-stage recognition during the stage program, company logo on signage at the event, company logo with website link on all pre-and post-event promotional emails, company logo in Tribute Book, and NKFI staff assistance with seating arrangements.

	<b>Presenting \$25,000</b>	<b>Platinum \$15,000</b>	<b>Gold \$10,000</b>	<b>Silver \$5,000</b>
Category exclusivity	X			
Opportunity to speak during the event	X			
Logo on inside back cover of Tribute Book	X			
Logo on cards at each place setting	X			
Logo displayed with entertainment (games, music, etc.)	X	X		
Priority event seating during dinner and program	X	X		
Logo listed as live streaming sponsor	X	X		
Recognition on signage at event	X	X	X	X
Company logo on printed and electronic invitations	X	X	X	
Company promoted on NKFI social media channels	X	X	X	X
Company logo with website link on NKFI website	X	X	X	X
Full page ad(s) in Tribute Book	2	1	1	.5
Number of tables at event	3 tables of 10	2 tables of 12*	2 tables of 10	1 table of 10
Listed in all pre and post-event press releases	X	X		
Company name on electronic invitation				X

\*Dependent upon venue COVID protocols

## **Specialty Cocktail Sponsor**

### **\$3,500**

- Category exclusivity
- Opportunity to provide product for specialty drink during cocktail reception (pending approval from venue)
- Company Logo displayed during cocktail reception
- Company logo on napkins during cocktail reception
- Company listed in tribute book

## **Mission Moment Sponsor**

### **\$2,000**

- Category exclusivity
- Company logo displayed on attendee paddle during live auction and Fund the Mission
- Company logo, with website link, listed on NKFI website

## **Valet Parking Sponsor**

### **\$1,500**

- Category exclusivity
- Logo displayed on valet tickets
- Company logo, with website link, listed on NKFI website

## **Photobooth Sponsor**

### **\$1,000**

- Category exclusivity
- Company Logo on sign at photo booth, all attendees first picture is holding sign
- Company logo, with website link, listed on NKFI website

## **Coat Check Sponsor \$500**

- Category exclusivity
- Logo on sign displayed at coat check
- Company logo, with website link, listed on NKFI website

## **Tribute Book Ad**

- Full page ad \$500
- Half page ad \$250
- Quarter page ad \$100

# Gift of Life Gala Sponsorship Commitment Form

## Please choose your desired sponsorship level

- Presenting (\$25,000)
- Platinum (\$15,000)
- Gold (\$10,000)
- Silver (\$5,000)
- Specialty Cocktail (\$3,500)
- Mission Moment (\$2,000)
- Valet Parking (\$1,500)
- Photobooth (\$1,000)
- Coat Check (\$500)
- Tribute Book, *circle one* (\$500, \$250, \$100)

Company (as it should appear on print materials) \_\_\_\_\_

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Enclosed is a check (payable to NKFI) in the amount of \$ \_\_\_\_\_

Please invoice me in the amount of \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to my  Visa  MC  Discover  American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please return this form to Allie Widmer ([awidmer@nkfi.org](mailto:awidmer@nkfi.org)).

*Dates and locations of programs and events subject to change. Inclusion on any print materials is dependent on individual event deadlines. If your organization requires approval of logo/name usage on materials, please include those procedures with your commitment form. All sponsorship opportunities are customizable. Please contact the National Kidney Foundation of Illinois for more information.*