



37th Annual

Gift of Life Gala

SPONSORSHIP BENEFITS

OCT. 13, 2022 | HYATT REGENCY CHICAGO

[NKFI.ORG/GALA](https://nkfi.org/gala)



**NATIONAL KIDNEY
FOUNDATION®**

of Illinois

Gift of Life Gala

October 13, 2022 - Hyatt Regency Chicago

The annual Gift of Life Gala brings together approximately 350 of Chicago's top physicians, surgeons, corporate leaders and philanthropists to celebrate accomplishments within the kidney, organ donation, and medical communities. Each year individuals, organizations, or companies that have significantly contributed to the advancement of the NKFI mission are honored. All sponsors will enjoy verbal on-stage recognition during the stage program, company logo on signage at the event, company logo with website link on all pre-and post-event promotional emails, company logo in Tribute Book, and NKFI staff assistance with seating arrangements.

	Presenting \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000
Category exclusivity	X			
Opportunity to speak during the event	X			
Logo on inside back cover of Tribute Book	X			
Logo on cards at each place setting	X			
Logo displayed with entertainment (games, music, etc.)	X	X		
Priority event seating during dinner and program	X	X		
Logo listed as live streaming sponsor	X	X		
Recognition on signage at event	X	X	X	X
Company logo on printed and electronic invitations	X	X	X	
Company promoted on NKFI social media channels	X	X	X	X
Company logo with website link on NKFI website	X	X	X	X
Full page ad(s) in Tribute Book	2	1	1	.5
Number of tables at event	3 tables of 10	2 tables of 12*	2 tables of 10	1 table of 10
Listed in all pre and post-event press releases	X	X		
Company name on electronic invitation				X

*Dependent upon venue COVID protocols

Specialty Cocktail Sponsor

\$3,500

- Category exclusivity
- Opportunity to provide product for specialty drink during cocktail reception (pending approval from venue)
- Company Logo displayed during cocktail reception
- Company logo on napkins during cocktail reception
- Company listed in tribute book

Mission Moment Sponsor

\$2,000

- Category exclusivity
- Company logo displayed on attendee paddle during live auction and Fund the Mission
- Company logo, with website link, listed on NKFI website

Valet Parking Sponsor

\$1,500

- Category exclusivity
- Logo displayed on valet tickets
- Company logo, with website link, listed on NKFI website

Photobooth Sponsor

\$1,000

- Category exclusivity
- Company Logo on sign at photo booth, all attendees first picture is holding sign
- Company logo, with website link, listed on NKFI website

Coat Check Sponsor \$500

- Category exclusivity
- Logo on sign displayed at coat check
- Company logo, with website link, listed on NKFI website

Tribute Book Ad

- Full page ad \$500
- Half page ad \$250
- Quarter page ad \$100

Gift of Life Gala

Sponsorship Commitment Form

Please choose your desired sponsorship level

- Presenting (\$25,000)
- Platinum (\$15,000)
- Gold (\$10,000)
- Silver (\$5,000)
- Specialty Cocktail (\$3,500)
- Mission Moment (\$2,000)
- Valet Parking (\$1,500)
- Photobooth (\$1,000)
- Coat Check (\$500)
- Tribute Book, *circle one* (\$500, \$250, \$100)

Company (as it should appear on print materials) _____

Contact Name and Title _____

Address _____

Phone _____ Email _____

Enclosed is a check (payable to NKFI) in the amount of \$ _____

Please invoice me in the amount of \$ _____

Please charge \$ _____ to my Visa MC Discover American Express

Card Number _____ Exp. Date _____

Name on Card _____ CVV Code _____

Signature _____ Date _____

Please return this form to Allie Widmer (awidmer@nkfi.org).

Dates and locations of programs and events subject to change. Inclusion on any print materials is dependent on individual event deadlines. If your organization requires approval of logo/name usage on materials, please include those procedures with your commitment form. All sponsorship opportunities are customizable. Please contact the National Kidney Foundation of Illinois for more information.