



of Illinois

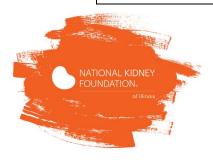
Engage patients, health professionals, and more!

January – December 2023 Illinois and Virtual

# 2023 Calendar of Programs and Events – At a Glance

# **For Patients**

What	Where	When	Product Placement Opportunity	Facetime Opportunity	
The Journey Continues  pg. 5	Podcast	Bi-Monthly	No	Yes	
<b>Kidneys in the Kitchen</b> pg. 6	Social Media	Monthly	Yes	Yes	
Salud Renal y Mas pg. 7	Social Media	Monthly	Yes	Yes	
Kidney Health for Life Family Fun Day pg. 8	Matteson	February 11	Yes	Yes	
<b>World Kidney Day</b> pg. 9	Melrose Park Anna	March 9	Yes	Yes	
Viviendo con Enfermedad Renal y Trasplante	Chicago	April 22	Yes	Yes	
1-day seminar pg. 10	Rockford	Fall			
<b>Take Charge</b> 8-week workshop	Virtual	Summer	Yes	Yes	
pg. 11	Chicago	Fall			
<b>Walk for Kidneys</b> pg. 12	Chicago	June 4	Yes	Yes	
<b>Kidney Camp</b> pg. 14	Ingleside	July 2-7	Yes	No	
Living with Kidney Disease & Transplantation – Families half-day seminar pg. 15	Chicago	September 10	Yes	Yes	
<b>Team Kidney</b> Bank of America Chicago Marathon pg. 16	Chicago	October 8	Yes	Yes	
The Big Ask, The Big Give 2-hour workshop pg. 17	Virtual	Fall	No	Yes	



# 2023 Calendar of Programs and Events – At a Glance

# **For Professionals**

What	Where	When	Product Placement Opportunity	Facetime Opportunity
Illinois Council on Renal Nutrition Clinical Meeting pg. 18	Glen Ellyn	May 4	Yes	Yes
Controversies in Nephrology an evening of debate pg. 19	Chicago	May 18	Yes	Yes
Walk for Kidneys pg. 12	Chicago	June 4	Yes	Yes
NKFI Golf Classic pg. 20	Wheaton	September 27	Yes	Yes
Gift of Life Gala pg. 22	Chicago	October 21	Yes	Yes
<b>Team Kidney</b> Bank of America Chicago Marathon  pg. 16	Chicago	October 8	Yes	Yes
Citywide Grand Rounds dinner and case-based discussion pg. 24	Chicago	September 21	Yes	Yes
Interdisciplinary Nephrology Conference pg. 25	Oak Brook	October 12	Yes	Yes





# **2022 Sponsors**

**ANI Pharmaceuticals** Advocate Aurora Health Akebia Therapeutics Alexion Pharmaceuticals Amgen Associates in Nephrology AstraZeneca **Pharmaceuticals** Aurinia Pharma Baxter Healthcare Inc. **Bayer Pharmaceuticals** Benesch, Friedlander, Coplan & Aronoff LLP **Calliditas Therapeutics** CareDx Catalano, Caboor & Co ChemoCentryx Chicago Access Care Chiesi USA City Capital Advisors Cook County MEDS DaVita Kidney Care **Dialysis Care Center** Dialyze Direct **Donate Life Illinois Eurofins Transplant** Geometrics

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**NetSphere Tech** Northwestern Medicine Northwestern Memorial Foundation **NxStage Organ Recovery Systems** Otsuka America Pharmaceutical, Inc. Pentec Health, Inc. Prolifiq Renalytix Rush University Medical Center Sanofi Schaaf Foundation Somatus Tito's Handmade Vodka **Travere Therapeutics** University of Chicago Medicine **UI** Health Ultragenyx Velphoro Vifor Pharma Group

Wintrust Financial Corp.

Zevia





# **The Journey Continues Podcast**

## **Bi-monthly Episodes | Podcast Platforms**

Now in its 3<sup>rd</sup> season, episodes are released every other Tuesday (24 episodes per year) on Apple Podcasts, Spotify, Stitcher, and all other major podcasting platforms.

**Audience:** 130 downloads per episode from the general public, patients, living donors and recipients, family, friends, caregivers, medical and other professionals.

	Presenting \$60,000	Sustaining \$30,000	Supporting \$10,000	Episode \$2,500
Category exclusivity	24 episodes			
Facetime Opportunity Option to identify topic and guest (must be mutually agreed upon with NKFI)	24 episodes	15 episodes	5 episodes	1 episode
Recognition 3 times during episode	24 episodes	15 episodes	5 episodes	1 episode

## Additional Opportunity

#### **Health & Nutrition Tip Sponsor**

 Recognition during 3-minute health & nutrition tip at conclusion of each episode

\$500 per episode

#### Got other ideas?

Contact **Wesley Bauer** at <a href="mailto:wbauer@nkfi.org">wbauer@nkfi.org</a> or 312.321.1500 x 238

For more info visit <a href="mailto:The Journey Continues">The Journey Continues</a> | <a href="mailto:Podcast on Spotify">Podcast on Spotify</a>





# **Kidneys in the Kitchen**

## **Monthly Episodes | Social Media Platforms**

Recipes, meal-planning, grocery shopping and nutrition tips from Foundation Dietitian Dr. Melissa Prest, DCN, MS, RDN, CSR, LDN. Episode = one 30-minute cooking demo and or guest and one 30-second tip or recipe reel.

**Audience:** 500 views per episode from patients at risk for and living with kidney disease and transplant, family, and friends.

	Presenting \$5,000 SOLD	Sustaining \$2,500	Supporting \$1,000	Episode \$500
Category exclusivity	12 episodes			
Product Placement  Option to identify product(s) to be featured (must be mutually agreed upon with NKFI)	12 episodes	9 episodes	4 episodes	1 episode
Facetime Opportunity Option to identify topic and guest (must be mutually agreed upon with NKFI)	12 episodes	9 episodes	4 episodes	1 episode
Recognition during episode and in episode notes	12 episodes	9 episodes	4 episodes	1 episode

#### **Got other ideas?**

Contact Wesley Bauer at wbauer@nkfi.org or 312.321.1500 x 238

For more info visit Kidneys in the Kitchen | nkfi.org





# Salud Renal y Mas en Chicago

## **Monthly Episodes | Social Media**

Sixty-minute Spanish-language broadcast on health, nutrition, and other tips for preventing the start or progression of kidney disease in LatinX communities.

**Audience:** 1,000 views per episode from Spanish-speaking patients at risk for and living with kidney disease and transplant, family, and friends.

	Presenting \$10,000	Sustaining \$5,000	Supporting \$2,500	Episode \$1,000
Category exclusivity	12 episodes			
<b>Product Placement</b>				
Option to identify product(s) to be featured (must be mutually agreed upon with NKFI)	12 episodes	9 episodes	4 episodes	1 episode
Facetime Opportunity Option to identify topic and guest (must be mutually agreed upon with NKFI)	12 episodes	9 episodes	4 episodes	1 episode
Logo and recognition 3 times during episode and in episode notes	12 episodes	9 episodes	4 episodes	1 episode

### **Got other ideas?**

Contact **Wesley Bauer** at <u>wbauer@nkfi.org</u> or 312.321.1500 x 238

For more info visit <u>Salud Renal y Mas en Chicago | nkfi.org</u>





# **Kidney Health for Life Family Fun Day**

## in honor of Black History Month

## February 11, 2023 | Marian Catholic High School, Chicago Heights, IL

In partnership with The Links, Incorporated Black K.A.R.E. Initiative. Black or African Americans are 4 times more likely to have kidney failure than white Americans.

**Audience:** 200 general public, public officials, patients, living donors and recipients, family, friends, caregivers, medical and other professionals.

	Presenting \$10,000 - SOLD	Sustaining \$5,000	Supporting \$2,500	Exhibitor \$1,000
Category exclusivity	Х			
Option to offer remarks from stage	Х			
Recognized from stage	Х	Х		
Logo on event giveaway to attendees	х	х	х	
Logo on materials, press releases, and website (with your link) – order and size per level of sponsorship	х	х	х	х
Product Placement Facetime Opportunity Exhibit space (6' table, 2 chairs)	1 <sup>st</sup> choice location	х	х	х

### **Got other ideas?**

Contact **Wesley Bauer** at <a href="mailto:wbauer@nkfi.org">wbauer@nkfi.org</a> or 312.321.1500 x 238 For more info visit <a href="mailto:Black History Month Family Fun Day">Black History Month Family Fun Day</a> | nkfi.org





# **World Kidney Day**

# March 9, 2023 | Two Locations Bulger Park Community Center, Melrose Park (MP), IL Shawnee Community College, Anna, IL

Join with healthcare organizations and advocacy groups on every continent to commemorate World Kidney Day.

**Audience:** 200 general public, public officials, patients, living donors and recipients, family, friends, caregivers, medical and other professionals.

Sponsorship levels below apply to each location.

	Presenting \$10,000 MP- SOLD	Sustaining \$5,000	Supporting \$2,500	Exhibitor \$1,000
Category exclusivity	х			
Option to offer remarks from stage	х			
Recognized from stage	х	Х		
Logo on event giveaway to attendees	х	Х	х	
Logo on materials, press releases, and website (with your link) – order and size per level of sponsorship	х	х	x	Х
Product Placement Facetime Opportunity Exhibit space (6' table, 2 chairs)	1 <sup>st</sup> choice location	х	х	х

### **Got other ideas?**

Contact **Wesley Bauer** at <u>wbauer@nkfi.org</u> or 312.321.1500 x 238

For more info visit <u>World Kidney Day | nkfi.org</u>





# Viviendo con Enfermedad Renal y Trasplante

# April 22, 2023 | Malcolm X College, Chicago, IL Fall 2023 | Location TBD, Rockford, IL

Experts present on treatment options for kidney failure, medications and their side effects, insurance options and financial assistance.

**Audience:** 150 Latinx with kidney disease, on dialysis, waiting for or received a kidney transplant, family, friends, and caregivers.

Sponsorship levels below apply to each location.

	Presenting \$10,000	Sustaining \$5,000	Supporting \$2,500	Exhibitor \$1,000
Category exclusivity	х			
Option to offer opening remarks	х			
Recognized 3 times during		.,		
seminar and in session recordings	X	Х		
Complimentary admission	4	4	4	2
(includes breakfast and lunch)	4	4	4	۷
Logo on materials and website				
(with your link) – order and size	x	x	x	Х
per level of sponsorship				
<b>Product Placement</b>	1 <sup>st</sup> choice			
<b>Facetime Opportunity</b>	location	Х	Х	Х
Exhibit space (6' table, 2 chairs)				

Additional Opportunities: Breakfast Sponsor \$1,500 and Lunch Sponsor \$3,000

#### **Got other ideas?**

Contact **Wesley Bauer** at <u>wbauer@nkfi.org</u> or 312.321.1500 x 238 For more info visit <u>Viviendo con Enfermedad Renal y Trasplante | nkfi.org</u>



# **Take Charge | 8-week workshop**

# Summer 2023 | Virtual Fall 2023 | Location TBD, Chicago, IL

This chronic disease self-management program offers 2-hour workshops weekly for 8 weeks connecting patients to resources and education.

**Audience:** 15 participants at risk for or living with kidney disease, kidney failure, or kidney transplant per session.

Sponsorship levels below apply to each location.

	Presenting \$5,000 - SOLD	Sustaining \$2,500	Supporting \$1,000	Exhibitor \$500
Category exclusivity	Х			
<b>Facetime Opportunity</b>	V			
Option to offer opening remarks	X			
Logo on workshop completion incentive giveaway	х			
Option to include promotional material/product with workshop completion incentive giveaway	х	х		
Recognized 3 times per session verbally and on sponsor slide	х	х	х	
Logo on materials and website (with your link) – order and size per level of sponsorship	х	х	х	х
Product Placement Include or download promotional material/product on resource table	х	х	х	х

### **Got other ideas?**

Contact **Wesley Bauer** at <a href="mailto:wbauer@nkfi.org">wbauer@nkfi.org</a> or 312.321.1500 x 238

For more info visit <a href="mailto:Take Charge">Take Charge</a> | <a href="mailto:nkfi.org">nkfi.org</a>



# **Walk for Kidneys**

# June 4, 2023 | Lincoln Harbor – Diversey Event Space, Chicago, IL

Health fair and 5K walk/run along Chicago's beautiful lakefront

**Audience:** 2,000 general public, public officials, patients, living donors and recipients, family, friends, and caregivers, plus representatives from local hospitals, transplant centers, nephrology offices, pharmaceutical companies and other businesses.

	Presenting SOLD \$40,000	Sustaining \$20,000	Supporting \$10,000	Exhibitor \$5,000
Category exclusivity	х			
Option to offer remarks from	Х			
stage	X			
Logo on incentive prize for	v			
walkers who raise \$250+	X			
Logo on incentive prize for	X	X		
walkers who raise \$500+	^	^		
Logo on arch at Walk start/finish	x	x	x	
Logo on Walk t-shirt, materials*,				
press releases, and website (with	x	X	X	X
your link) – order and size per	^	^	^	^
level of sponsorship				
Logo on signs along walk route	8	4	2	1
<b>Product Placement</b>	10/ 00/	10/ 00/	10/ 10/	
Facetime Opportunity	10' x 20' tent	10' x 20' tent	10 'x 10' tent	6' table
	at start/finish	at start/finish	at start/finish	2 chairs
Exhibit space				

<sup>\*</sup>Walk materials displayed at local hospitals, transplant centers, dialysis centers, and nephrology clinics throughout metro Chicago

## see next page for Additional Opportunities ...





# Walk for Kidneys, continued

#### **ADDITIONAL OPPORTUNITIES**

## Health Screesolp Tent - \$20,000

- Category exclusivity
- Sponsor to provide screening such as glucose, blood pressure, BMI
- · Logo displayed on tent
- Option to distribute promotional materials/product at tent

## Photo Booth SSOLDor -\$2,500

- Category exclusivity
- Logo displayed at photo booth
- Logo displayed on participants' shareable photos

### KIDneysoppe - \$1,000

- Category exclusivity
- 10' x 20' tent where sponsor provides activities and giveaways
- Logo displayed at KIDney Zone
- Coloring book pages with sponsor logo

#### HalfvSOLDoint - \$5,000

- Category exclusivity
- Sign at halfway point with logo
- 10'x10' tent at the halfway point with opportunity to distribute promotional materials to participants
- Sponsor to distribute water from tent (sponsor provides water)

## Food Tept - \$1,500

- Category exclusivity
- Logo displayed on food tent
- Logo on napkins
- Option to distribute promotional materials/product at tent

## Restroom Spansor - \$500

- Category exclusivity
- Logo on restroom doors "this moment brought to you by your kidneys and (logo)"
- Option to distribute giveaway in restroom (e.g. hand sanitizer)

#### Got other ideas?

Contact Wesley Bauer at wbauer@nkfi.org or 312.321.1500 x 238

For more info visit Walk for Kidneys | nkfi.org





# **Kidney Camp**

# July 2-7, 2023 | YMCA Camp Duncan, Ingleside, IL

A good, old-fashioned camp experience: swimming and water sports, a high ropes course, archery, hiking, horseback riding, arts and crafts, mountain biking, and more.

**Audience:** 20-30 youth ages 7-15 living with kidney disease or transplant supervised by medical professionals experienced with their needs.

	Presenting \$12,000	Sustaining \$6,000	Supporting \$3,000	Camp \$1,500
Category exclusivity	Х			
Logo on event giveaway to	V			
campers	Х			
<b>Product Placement</b>				
Option to include branded item in	Х	Х		
camper giveaway bag				
Logo on materials, press releases,				
and website (with your link) –	v	v		
order and size per level of	Х	Х	X	
sponsorship				
Sponsor a camper	8 campers	4 campers	2 campers	1 camper

### **Got other ideas?**

Contact **Wesley Bauer** at <u>wbauer@nkfi.org</u> or 312.321.1500 x 238

For more info visit <u>Kidney Camp | nkfi.org</u>





# **Living with Kidney Disease & Transplantation - Families**

## September 10, 2023 | Museum of Science and Industry, Chicago, IL

In this half-day seminar, experts present on treatment options, medications and their side effects, insurance, financial assistance, and psychological effects.

Audience: 50 patients, their families, and caregivers.

	Presenting \$5,000	Sustaining \$2,500	Supporting \$1,000	Exhibitor \$500
Category exclusivity	Х			
Option to offer opening remarks	Х			
Recognized 3 times during seminar	Х	Х		
Complimentary admission (includes breakfast and lunch)	4	4	4	2
Logo on materials and website (with your link) – order and size per level of sponsorship	х	х	х	Х
Product Placement Facetime Opportunity Exhibit space (6' table, 2 chairs)	1 <sup>st</sup> choice location	х	х	Х

### **Got other ideas?**

Contact **Wesley Bauer** at <a href="mailto:wbauer@nkfi.org">wbauer@nkfi.org</a> or 312.321.1500 x 238

For more info visit <a href="mailto:LWDKT Families">LWDKT Families</a> | <a href="mailto:nkfi.org">nkfi.org</a>





# Team Kidney Bank of America Chicago Marathon

## October 8, 2023 | Chicago, IL

The National Kidney Foundation of Illinois is proud to be an official charity partner of the Bank of America Chicago Marathon – one of six world marathon majors.

**Audience:** 35 NKFI Team Kidney runners plus their supporters and donors with an international audience of spectators, tv, and radio coverage.

	Presenting \$10,000	Sustaining \$5,000	Supporting \$2,500	Team \$1,000
Category exclusivity	Х			
Option to offer remarks at NKFI	V			
pre-race dinner	Х			
Logo on Team Kidney <b>race</b>	Х			
day cheer zone tent	X			
Logo on Team Kidney NKFI <b>pre</b> -	V	X		
race dinner giveaway	Х	X		
Option to join (2 people) NKFI	.,	.,		
cheer table on <b>race day</b>	Х	Х		
Option to provide branded items	X	v	X	
at NKFI table at <b>pre-race expo</b>	×	Х	^	
Logo on materials and website				
(with your link) – order and size	×	x	x	Х
per level of sponsorship				
<b>Product Placement</b>				
<b>Facetime Opportunity</b>				
Recognition and option to attend	Х	Х	x	Х
(2 people) and giveaway branded				
items at NKFI <b>pre-race dinner</b>				

### **Got other ideas?**

Contact **Wesley Bauer** at <u>wbauer@nkfi.org</u> or 312.321.1500 x 238

For more info visit <u>Team Kidney | nkfi.org</u>



# The Big Ask, The Big Give

# Fall 2023 | Virtual

This 2-hour workshop is designed to help kidney patients find a living donor. Interactive and engaging format.

**Audience:** 20-30 kidney patients on waitlist for transplant, family members, friends, and prospective living donors.

Sponsorship	Benefits	Amount
Presenting	Category exclusivity	\$10,000
	<ul> <li>Facetime Opportunity</li> </ul>	
	Option to identify speakers (must be	
	mutually agreed upon with NKFI)	
	Logo on event flyers and programs	
	Logo with link on NKFI website	

## **Got other ideas?**

Contact **Wesley Bauer** at <a href="mailto:wbauer@nkfi.org">wbauer@nkfi.org</a> or 312.321.1500 x 238

For more info visit <a href="mailto:Big Ask">Big Give | nkfi.org</a>





# **Illinois Council on Renal Nutrition**

# May 4, 2023 | Crowne Plaza Lombard Downers Grove, Glen Ellyn, IL

The Illinois Council on Renal Nutrition Spring Clinical Meeting is a one-day professional development conference on cutting-edge practices and treatment. CEUs provided.

Audience: 100 renal dietitians.

	Presenting \$10,000	Sustaining \$5,000	Supporting \$2,500	Exhibitor \$1,000
Category exclusivity	Х			
Option to offer remarks during lunch (15 minutes)	Х			
Recognized 3 times during meeting	х	х		
Complimentary admission (includes breakfast and lunch)	4	4	4	2
Logo on materials and website (with your link) – order and size per level of sponsorship	х	Х	Х	Х
Product Placement Facetime Opportunity Exhibit space (6' table, 2 chairs)	1 <sup>st</sup> choice location	X	X	X

### **Got other ideas?**

Contact **Wesley Bauer** at <a href="mailto:wbauer@nkfi.org">wbauer@nkfi.org</a> or 312.321.1500 x 238

For more info visit <a href="mailto:lllinois Council on Renal Nutrition">lllinois Council on Renal Nutrition</a> | <a href="mailto:nkfi.org">nkfi.org</a>





# **Controversies in Nephrology**

## May 18, 2023 | Chicago Historical Society, Chicago, IL

Controversies in Nephrology is an evening of debate and networking among nephrology fellows representing Chicago's medical academic centers. In-person and virtual.

**Audience:** 150 nephrologists, transplant surgeons, fellows, residents, and allied health professionals.

	Presenting \$10,000	Sustaining \$7,500	Supporting \$5,000	Exhibitor \$2,500
Recognized during event and live stream	3 times	2 times	1 time	
Complimentary admission (includes cocktail reception and dinner)	5	4	3	2
Logo on materials and website (with your link) – order and size per level of sponsorship	Х	Х	Х	Х
Product Placement Facetime Opportunity Exhibit space (6' table, 2 chairs)	1 <sup>st</sup> choice location	x	х	х

## **Got other ideas?**

Contact **Wesley Bauer** at <a href="mailto:wbauer@nkfi.org">wbauer@nkfi.org</a> or 312.321.1500 x 238

For more info visit <a href="mailto:Controversies in Nephrology">Controversies in Nephrology</a> | <a href="mailto:nkfi.org">nkfi.org</a>





# **NKFI Golf Classic**

## September 27, 2023 | Cantigny Golf, Wheaton, IL

The NKFI Golf Classic is open to all golfers – at any skill level, some of whom travel from neighboring states each September for this event.

Audience: 80 nephrologists, clinic colleagues, and vendors.

	Presenting \$15,000	Sustaining \$10,000	Supporting \$5,000	Exhibitor \$2,500
Category exclusivity	Х			
Logo on all 18 pin flags	Х			
Logo on participant giveaway	Х			
Start at hole(s) of your choosing	Х	х		
Additional tickets to award reception and dinner Signage on holes	6	4	2	
	6	4	2	1
Foursome entries in tournament	3	2	1	1
Complimentary ad in event program	Inside cover	Full page	Half page	Quarter page
Product Placement Facetime Opportunity Exhibit space (6' table, 2 chairs)	Tournament, lunch, and dinner	Tournament, lunch, and dinner	Tournament and lunch	Tournament
Logo on materials and website (with your link) – order and size per level of sponsorship	Х	х	х	х

# see next page for Additional Opportunities ...



- 18 holes of golf for four participants
- Lunch, cocktail reception, dinner
- Beverages on course
- Participant giveaway
- Signage at one hole
- Listing in event program



# **NKFI Golf Classic, continued**

#### **ADDITIONAL OPPORTUNITIES**

## **Reception/Dinner Sponsor \$5,000**

- Category exclusivity
- Option to make remarks from stage
- Recognition and signage on stage
- Logo on cocktail reception napkins
- Complimentary half-page ad in event program

### Cart Sponsor \$3,000

- Category exclusivity
- Logo on 40 tournament carts
- Complimentary half-page ad in event program

### **Practice Area Sponsor \$2,000**

- Category exclusivity
- Logo and signage at practice area
- 6' table, 2 chairs for product placement and facetime opportunity
- Complimentary quarter-page ad in event program

## **Lunch Sponsor \$3,000**

- Category exclusivity
- Option to make remarks from stage
- Recognition and signage on stage
- Logo on lunch napkins
- Complimentary half-page ad in event program

## **Beverage Cart Sponsor \$2,500**

- Three available
- Option to ride along on the beverage cart throughout the day
- Logo on beverage cart
- Logo on beverage napkins
- Complimentary quarter-page ad in event program

## **Mission Moment Sponsor \$1,500**

- Category exclusivity
- Logo displayed at mission moment location
- 6' table, 2 chairs for product placement and facetime opportunity
- Complimentary quarter-page ad in event program

### Got other ideas?

Contact **Allie Widmer** at <a href="mailto:awidmer@nkfi.org">awidmer@nkfi.org</a> or 312.321.1500 x 252

For more info visit <a href="mailto:NKFI Golf Classic">NKFI Golf Classic</a> | <a href="mailto:nkfi.org">nkfi.org</a>



# **Gift of Life Gala**

# October 21, 2023 | Hilton Chicago, 720 S. Michigan Avenue, Chicago, IL

On this special evening, we honor individuals and organizations that have significantly contributed to advancements in the fight against kidney disease.

Audience: 350 physicians, surgeons, corporate leaders, and philanthropists.

	Presenting \$25,000	Sustaining \$15,000	Supporting \$10,000	Table \$5,000	
Category exclusivity	Х				
Option to offer remarks from					
stage	Х				
Logo on place setting cards	Х				
Special recognition on signage					
from stage	Х	Х			
Recognition on signage at cocktail	Х	V	X		
reception	*	X	×		
Logo on invitations, press releases,					
and website (with your link) –		V	X	X	
order and size per level of	^	X X	^	^	
sponsorship					
<b>Product Placement</b>	la sida a saca	F II	11-16	Quarter	
Ad in tribute book	Inside cover	Full page	Half page	page	
<b>Facetime Opportunity</b>	2 tables	2 tables	1 table	1 table	
Priority seating, tables of 10		_ 10.0.00		i tabic	

# see next page for Additional Opportunities ...





# Gift of Life Gala, continued

#### **ADDITIONAL OPPORTUNITIES**

## **Specialty Cocktail Sponsor – \$3,500**

- Category exclusivity
- Option to distribute product during cocktail reception (with approval from NKFI and venue)
- Logo on cocktail napkins
- Recognition on signage at cocktail reception
- Complimentary half-page ad in tribute book

#### Photobooth Sponsor – \$1,000

- Category exclusivity
- Logo displayed on guests' shareable photos
- Company logo with link listed on NKFI website
- Complimentary quarter-page ad in tribute book

## **Mission Moment Sponsor – \$2,000**

- Category exclusivity
- Logo on guest paddles and recognition from stage during live auction and fund the mission
- Complimentary half-page ad in tribute book

## **Coat Check Sponsor – \$500**

- Category exclusivity
- Logo on signage at coat check
- Company logo with link listed on NKFI website
- Complimentary quarter-page ad in tribute book

#### **Tribute Book Ad**

- Full page ad \$500
- Half page ad \$250
- Quarter page ad \$100

#### **Got other ideas?**

Contact **Allie Widmer** at <a href="mailto:awidmer@nkfi.org">awidmer@nkfi.org</a> or 312.321.1500 x 252

For more info visit Gift of Life Gala | nkfi.org





# **Citywide Grand Rounds**

## September 21, 2023 | Maggiano's Little Italy, Chicago, IL

Citywide Grand Rounds is a program for medical professionals following a Clinical Pathologic Case Presentation model, including audience participation.

Audience: 100 nephrologists and transplant surgeons.

	Presenting \$10,000	Sustaining \$7,500	Supporting \$5,000	Exhibitor \$2,500
Recognized during event and live stream	3 times	2 times	1 time	
Complimentary admission				
(includes cocktail reception and	5	4 3	2	
dinner)				
Logo on materials and website				
(with your link) – order and size	×	×	x	x
per level of sponsorship				
<b>Product Placement</b>	.ct .			
<b>Facetime Opportunity</b>	1 <sup>st</sup> choice location	х	х	х
Exhibit space (6' table, 2 chairs)				

## **Got other ideas?**

Contact **Wesley Bauer** at <u>wbauer@nkfi.org</u> or 312.321.1500 x 238

For more info visit <u>Citywide Grand Rounds | nkfi.org</u>





# **Interdisciplinary Nephrology Conference**

## October 12, 2023 | Drury Lane Theatre, Oakbrook Terrace, IL

Interdisciplinary Nephrology Conference is an intensive one-day conference for renal professionals on cutting-edge practices and treatment. CEUs available for each discipline. **Audience:** 125 nephrology nurses, dietitians, social workers, and dialysis technicians.

	Presenting \$10,000	Sustaining \$7,500	Supporting \$5,000	Exhibitor \$2,500
Category exclusivity	Х			
Option to offer opening remarks	Х			
Option to provide participant bag				
with company logo, materials, and	Х			
product				
Recognized 3 times during	Х	X		
seminar	Х	X		
Option to include materials and	X	x x	X	
product in participant bag	Х	X	^	
Complimentary admission for two	X	Х	х	Х
(includes breakfast and lunch)	Х	X		^
Logo on materials and website				
(with your link) – order and size	Х	Х	x	х
per level of sponsorship				
<b>Product Placement</b>	1 <sup>st</sup> choice			
<b>Facetime Opportunity</b>	location	x	х	Х
Exhibit space (6' table, 2 chairs)	70 00 00 11			

### **Got other ideas?**

Contact **Wesley Bauer** at <a href="mailto:wbauer@nkfi.org">wbauer@nkfi.org</a> or 312.321.1500 x 238

For more info visit <a href="mailto:lnterdisciplinary">lnterdisciplinary</a> <a href="mailto:Nephrology">Nephrology</a> <a href="mailto:Conference">Conference</a> <a href="mailto:nkfi.org">nkfi.org</a>



# **Commitment Form – Patient Programs**

Patier	nt even	ts commitment \$			
Place	a checl	k mark next to each event you wis	h to sup	port an	d at what level
	The J	ourney Continues		Take (	Charge, Location:
		Presenting \$60,000			Presenting \$5,000 - SOLD
		Sustaining \$30,000			Sustaining \$2,500
		Supporting \$10,000			Supporting \$1,000
		Episode \$2,500			Exhibitor \$500
		Health Tip \$500		Walk	for Kidneys
	Kidne	ys in the Kitchen			Presenting \$40,000 - SOLD
		Presenting \$5,000 - SOLD			Sustaining \$20,000
		Sustaining \$2,500			Supporting \$10,000
		Supporting \$1,000			Exhibitor \$5,000
		Episode \$500			Health Screening Tent
	Salud	Renal y Mas en Chicago			\$20,000 - <b>SOLD</b>
		Presenting \$10,000			Half-Way Point \$5,000- SOLD
		Sustaining \$5,000			Photo Booth \$2,500 - SOLD
		Supporting \$2,500			Food Tent \$1,500 - SOLD
		Episode \$1,000			KIDney Zone \$1,000- SOLD
	Kidne	y Health for Life Family Fun			Restroom \$500- SOLD
	Day			Kidne	y Camp
		Presenting \$10,000 - SOLD			Presenting \$12,000
		Sustaining \$5,000			Sustaining \$6,000
		Supporting \$2,500			Supporting \$3,000
		Exhibitor \$1,000			Camp \$1,500
	World	d Kidney Day, Location:		Living	with Kidney Disease &
		Presenting \$10,000 MP SOLD		Trans	plantation – Families
		Sustaining \$5,000			Presenting \$5,000
		Supporting \$2,500			Sustaining \$2,500
		Exhibitor \$1,000			Supporting \$1,000
	Vivier	ndo con Enfermedad Renal y			Exhibitor \$500
	Trasp	lante, Location:		Team	Kidney
		Presenting \$10,000			Presenting \$10,000
		Sustaining \$5,000			Sustaining \$5,000
		Supporting \$2,500			Supporting \$2,500
		Exhibitor \$1,000			Team \$1,000
				The B	ig Ask, The Big Give
					Presenting \$10,000



# **Commitment Form – Professional Programs**

Pro	ofessio	nal events commitment \$			
Pla	ice a ch	neck mark next to each event you	wish to	support	t and at what level
	Illinoi	s Council on Renal Nutrition			Beverage Cart \$2,500
		Presenting \$10,000			Practice Area \$2,000
		Sustaining \$5,000			Mission Moment \$1,500
		Supporting \$2,500			Foursome \$1,300
		Exhibitor \$1,000		Team	Kidney
	Contro	oversies in Nephrology			Presenting \$10,000
		Presenting \$10,000			Sustaining \$5,000
		Sustaining \$7,500			Supporting \$2,500
		Supporting \$5,000			Team \$1,000
		Exhibitor \$2,500		Gift o	f Life Gala
	Walk	for Kidneys			Presenting \$25,000
		Presenting \$40,000 - SOLD			Sustaining \$15,000
		Sustaining \$20,000			Supporting \$10,000
		Supporting \$10,000			Table \$5,000
		Exhibitor \$5,000			Specialty Cocktail \$3,500
		Health Screening Tent			Mission Moment \$2,000
		\$20,000 - <b>SOLD</b>			Photo Booth \$1,000
		Half-Way Point \$5,000- SOLD			Coat Check \$500
		Photo Booth \$2,500 - SOLD			Tribute Book \$
		Food Tent \$1,500 - SOLD		Cityw	ide Grand Rounds
		KIDney Zone \$1,000 - SOLD			Presenting \$10,000
		Restroom \$500 - SOLD			Sustaining \$7,500
	NKFI (	Golf Classic			Supporting \$5,000
		Presenting \$15,000			Exhibitor \$2,500
		Sustaining \$10,000		Interd	isciplinary Nephrology
		Supporting \$5,000		Confe	rence
		Exhibitor \$2,500			Presenting \$10,000
		Reception/ Dinner \$5,000			Sustaining \$7,500
		Lunch \$3,000			Supporting \$5,000
		Cart \$3,000			Exhibitor \$2,500



# **Commitment Form, continued**

Total commitment \$	<b>5</b>		
Company Name (as	it should appear in materials)		
	Γitle		
	Email		
Signature (required)_		Date	
Select Payment Type	e		
Check	Invoice Me		
Credit Card (complete	te portion below or call 312-321-1500 t	o pay by phone)	
Card Number		Exp. Date	
Name on Card	d	CVV Code	

# Please return <u>signed</u> form to Wesley Bauer (<u>wbauer@nkfi.org</u>) or via fax at 312-321-1505

Dates and locations of programs and events are subject to change. **Inclusion in materials is dependent on receipt of logo by individual event deadlines.** If your organization requires approval of logo/name usage on materials, please include those procedures with your commitment form.



# We want to hear from you!

What would you like to add or change?

**Wesley Bauer** 

Wbauer@nkfi.org | 312.321.1500 x238

Visit our website at **nkfi.org** for more information on any of the programs or events hosted by the National Kidney Foundation of Illinois.

The National Kidney Foundation of Illinois improves the health and well-being of people at risk for or affected by kidney disease through prevention, education, and empowerment.

