



Virtual Fundraising Ideas

Virtual Parties

- **Virtual Happy Hour** – Ask friends and family to make a donation of a certain amount (\$5, \$10 - whatever you choose) to your Walk page by a certain date. Send each person who donated a link to attend your virtual happy hour (Zoom, House Party, Google Meet, Skype, etc). Get creative! Come up with a fun cocktail or mocktail and send the recipe to all attendees. Thank your donors and have fun!
- **Virtual Movie Party** – With theaters closed and most of the country staying home, virtual viewing parties are surging in popularity. They simulate the experience of going out to the movies, and you don't even have to pass the popcorn. Ask friends and family to make a donation of a certain amount (\$5, \$10 – whatever you choose) to your Walk page by a certain date. Send each person who donated a link to attend your virtual viewing party ([get instructions here](#)). Choose your favorite film or a new release available on streaming and have fun!
- **Virtual Karaoke Party** - Hold a virtual karaoke night on a service [like one of these](#) and have participants donate to sing their song.

Challenges & Dares

- **Dare to Fundraise** - Come up with small to large appropriate dares that will be completed each time you achieve a new fundraising level. (Ex. Change your profile picture for the day to an embarrassing picture, jump in the pool fully clothed, crack an egg on your head, etc.) Be sure to record it and post on social media to generate more buzz!
- **Healthy Challenge** - Ask for donors to donate an amount (\$1, \$5, etc.) per number of jumping jacks, push ups, etc. completed. Make it interactive by going live on Facebook or Instagram while you accomplish the challenge!
- **Pie In the Face** - Set a minimum fundraising level that needs to be reached. Tell friends, family and post on social media that once you raise that amount, you'll post a video of you getting pied in the face.
- **Locks of Lockdown** - Grow a beard or shave your head if you hit a certain fundraising goal. Be sure to promote across social media to create hype and generate donations.

Make it Work

- **Pizza Auction** - Partner with pizza place to purchase a large order at discounted rate. Auction pizzas off to friends and family and deliver them yourself. Be sure to stay safe by doing a contactless delivery.
- **Mow-a-thon** – Ask your neighbors if you can mow their lawn for a \$50 donation. Create flyers (try Canva for free templates) with a date, your name, email/phone and a link to your Walk fundraising page. If you have teenage kids, get them involved and have them help with the mowing! (Use your own mower so you can maintain a safe distance from your neighbors)



**Walk for
Kidneys**

- **Creative with Crafts** – Utilize your time at home to make crafts for an online craft sale. Make masks, knit, crochet, sew, paint and exchange your creations for a donation to your fundraising page – let your creative juices flow!

Pay to Play

- **Danceathon/Dance off/Dance till you drop** – Have a dance party virtually and have attendees donate a pre-determined amount to add songs to the playlist.
- **Walk Playlist** - Have friends and family donate to your fundraising page to add songs to the playlist you'll listen to during the Walk.
- **Jeans Day**- If your office has reopened, ask your employer to work with you to create a day to dress down. Employees can participate if they donate a pre-determined amount (\$5-\$10) to your Walk fundraising page.
- **Curse Jar** – C'mon, everyone does it. Now they'll have to pay for it. Place a Curse Jar in your office or home and whenever someone say a curse word they have to open up their wallet and put a dollar in the jar.

Just Ask!

- **You Say It's Your Birthday?** – If your birthday falls between now and the walk, ask for donations by sending them the link to your Walk page in lieu of a gift list. It's a simple way to raise money and your friends and family will stay safe inside instead of going out to shop for you.
- **Letter Writing** – Send hand-written letters to friends and family through the mail to share your story and ask for their support. Include a return envelope and donation slip. Or, save a stamp and send personal emails with a link to your fundraising page.
- **Delegate** – Ask 10 people you know to send a fundraising email to 10 people they know on your behalf.
- **Meet the Press** – Does your company distribute a newsletter? Does your company have interoffice email? Take advantage of these! It's a perfect way to get the word out. Be sure to include a link to your Walk page.
- **Company Grants/Matching Program** – Email HR to see what your company offers.

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