



In-Person and Virtual Fundraising Ideas

In-person or Virtual Happy Hour – Ask friends and family to make a donation of a certain amount (\$5, \$10 - whatever you choose) to your Walk page by a certain date. Send each person who donated a link to attend your in-person or virtual happy hour (Zoom, House Party, Google Meet, Skype, etc). Get creative! Come up with a fun cocktail or mocktail. Thank your donors and have fun!

Virtual Movie Party – During COVID, virtual viewing parties surged in popularity. They simulate the experience of going out to the movies, and you don't even have to pass the popcorn. Ask friends and family to make a donation of a certain amount (\$5, \$10 – whatever you choose) to your Walk page by a certain date. Send each person who donated a link to attend your virtual viewing party ([get instructions here](#)). Choose your favorite film or a new release available on streaming and have fun!

You Say It's Your Birthday? – If your birthday falls between now and the walk, ask for donations by sending them the link to your Walk page in lieu of a gift list. It's a simple way to raise money and a simple way for your friends and family to honor your special day.

Delegate – Ask 10 people you know to send a fundraising email to 10 people they know on your behalf.

Mow-a-thon – Ask your neighbors if you can mow their lawn for a \$50 donation. Create flyers (try Canva for free templates) with a date, your name, email/phone and a link to your Walk fundraising page. If you have teenage kids, get them involved and have them help with the mowing!

Healthy Challenge - Ask for donors to donate an amount (\$1, \$5, etc.) per number of jumping jacks, push ups, etc. completed. Make it interactive by going live on Facebook or Instagram while you accomplish the challenge!

Creative with Crafts – Make crafts for an actual or online craft sale. Knit, crochet, sew, paint – let your creative juices flow!

Get Clean Shaven - Grow a beard or shave your head if you hit a certain fundraising goal. Be sure to promote across social media to create hype and generate donations.

Meet the Press – Does your company distribute a newsletter? Does your company have interoffice email? Take advantage of these! It's a perfect way to get the word out. Be sure to include a link to your Walk page.

Curse Jar – C'mon, everyone does it. Now they'll have to pay for it. Place a Curse Jar in your office or home and whenever someone say a curse word they have to open up their wallet and put a dollar in the jar.

Company Grants/Matching Program – Email HR to see what your company offers.

**For more information, please call or email
walk@nkfi.org, 312-312-1500**