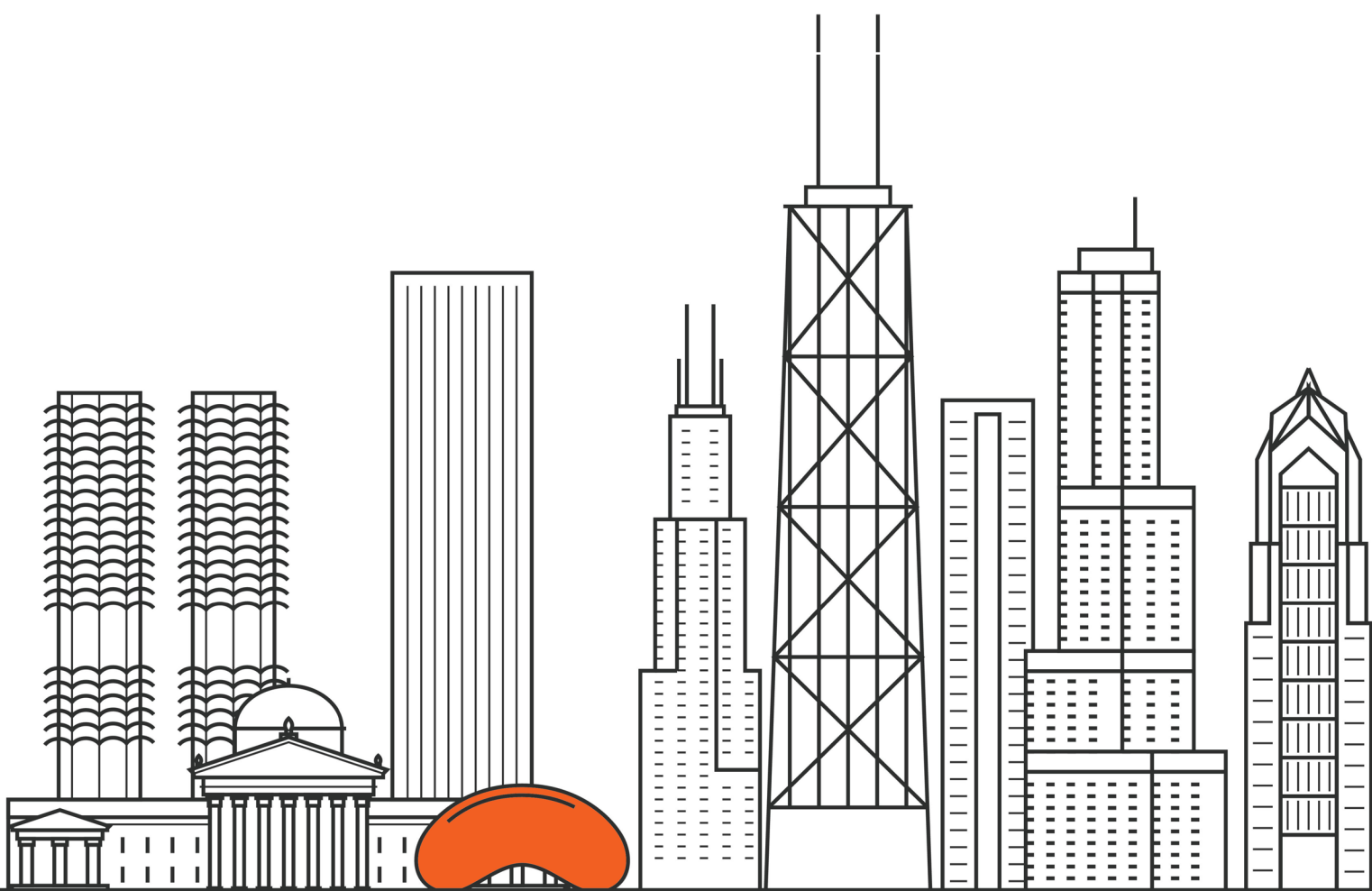


National **Kidney** Foundation<sup>®</sup>

of Illinois

# EVENTSPONSORSHIP



**The National Kidney Foundation of Illinois improves the health and well-being of people at risk for or affected by kidney disease through prevention, education and empowerment.**

# Signature Events

## Walk for Kidneys

June 23, 2019 - Soldier Field, Chicago, IL

Walk for Kidneys is an annual awareness event and health fair that brings together more than 4,000 participants for a day of kidney health education. Local hospitals, transplant centers, nephrology offices, pharmaceutical companies and other businesses join together to share information with patients and participants.

SPONSORSHIP	BENEFITS	COST
<b>GOLD</b>	<ul style="list-style-type: none"> <li>• Category exclusivity</li> <li>• Company logo prominently listed on approximately 8,000 flyers, posters, and brochures to be displayed at local transplant centers, dialysis centers and nephrology offices</li> <li>• Company logo prominently listed on approximately 1,000 walk shirts</li> <li>• Company logo, with website link, listed on NKFI and event websites</li> <li>• Company logo, with website link, listed on pre-event and post-event promotional emails</li> <li>• Company listed in all pre and post-event press releases</li> <li>• Company promoted on NKFI social media platforms, including logo usage</li> <li>• Company logo prominently listed on event signage (created by NKFI)</li> <li>• Company banner displayed at event (provided by sponsor)</li> <li>• Verbal on-stage recognition at the beginning and end of the walk</li> <li>• Opportunity for company representative to speak before the walk</li> <li>• Booth/Corporate team tent (10'x20') at the start/finish area with opportunity to distribute product(s) and/or literature to 4,000+ attendees</li> <li>• Six signs with company logo (created by NKFI) posted along walk route</li> <li>• Personalized support of the NKFI in developing a corporate walk team and marketing the event</li> <li>• NKFI staff attendance at corporate team kickoff</li> </ul>	\$15,000
<b>SILVER</b>	<ul style="list-style-type: none"> <li>• Company logo on approximately 8,000 flyers, posters, and brochures to be displayed at local transplant centers, dialysis centers and nephrology offices</li> <li>• Company logo on approximately 1,000 walk shirts</li> <li>• Company logo, with website link, listed on NKFI and event websites</li> <li>• Company logo, with website link, listed on pre-event promotional emails</li> <li>• Company name/logo listed on NKFI social media platforms</li> <li>• Company logo placed on event signage (created by NKFI)</li> <li>• Company banner displayed at event (provided by sponsor)</li> <li>• Booth/Corporate team tent (10'x20') at the start/finish area with opportunity to distribute product(s) and/or literature to 4,000+ attendees</li> <li>• Four signs with company logo (created by NKFI) posted along walk route</li> <li>• Personalized support of the NKFI in developing a corporate walk team and marketing the event</li> <li>• NKFI staff attendance at corporate team kickoff</li> </ul>	\$10,000

SPONSORSHIP	BENEFITS	COST
<b>BRONZE</b>	<ul style="list-style-type: none"> <li>Company name on approximately 8,000 flyers, posters, and brochures to be displayed at local transplant centers, dialysis centers and nephrology offices</li> <li>Company name listed on approximately 1,000 walk shirts</li> <li>Company logo, with website link, listed on NKFI and event websites</li> <li>Company name, with website link, listed as a sponsor on pre-event promotional emails</li> <li>Booth/Corporate team tent at the health fair (10'x10' tent, 6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to 4,000+ attendees</li> <li>Personalized support of the NKFI in developing a corporate walk team and marketing the event</li> <li>NKFI staff attendance at corporate team kickoff</li> </ul>	\$5,000
<b>EXHIBITOR</b>	<ul style="list-style-type: none"> <li>Company name listed on approximately 1,000 walk shirts</li> <li>Company logo, with website link, listed on NKFI and event websites</li> <li>Booth at the health fair (10'x10' tent, 6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to 4,000+ attendees</li> <li>Personalized support of the NKFI in developing a corporate walk team and marketing the event</li> <li>NKFI staff attendance at corporate team kickoff</li> </ul>	\$2,500
<b>SUPPORTER</b>	<ul style="list-style-type: none"> <li>Company name listed on approximately 1,000 walk shirts</li> <li>Company logo, with website link, listed on NKFI and event websites</li> <li>Personalized support of the NKFI in developing a corporate walk team and marketing the event</li> <li>NKFI staff attendance at corporate team kickoff</li> </ul>	\$1,000





## Middle Market Open

**July 15, 2019 - Lake Forest and Lake Bluff, IL**

The Middle Market Open Golf Tournament attracts more than 440 golfers from leading middle market private equity firms, senior and junior capital providers, attorneys, accountants, consultants, wealth managers, turnaround firms, real estate brokers and business owners and managers from the greater Chicago area and beyond. Please contact the National Kidney Foundation of Illinois for more information.



## NKF Konica Minolta Golf Classic

**September 18, 2019 - Wheaton, IL**

Each year thousands of golfers from across the country participate in the NKF Konica Minolta Golf Classic, a tournament with more than 30 events across the country, for the chance to qualify for the National Finals at Pebble Beach. Chicago's event draws nearly 100 golfers primarily from fields related to nephrology and serves as an incredible networking event as well as an exciting and fun competition.

SPONSORSHIP	BENEFITS	COST
<b>PRESENTING</b>	<ul style="list-style-type: none"> <li>• Category exclusivity</li> <li>• Entry for two foursomes into the tournament (includes golf fees, lunch and the post-golf Awards Dinner)</li> <li>• Four additional tickets to the Awards Dinner</li> <li>• Opportunity to address attendees at the post-golf Awards Dinner and announce tournament winners</li> <li>• Opportunity to start on the hole(s) of your choosing</li> <li>• Opportunity to distribute a company product and/or piece of literature to each participant</li> <li>• Company sign/banner displayed during registration (provided by sponsor) and at Awards Dinner</li> <li>• Company signage on three holes (provided by NKFI)</li> <li>• Event states "NKF Konica Minolta Golf Classic presented locally by (Company Name)" on all locally produced materials (flyers, electronic save-the-dates, electronic invitations, etc.)</li> <li>• Company logo, with website link, listed on NKFI website</li> <li>• Company listed as Local Presenting Sponsor in all pre and post-event press releases</li> <li>• Two full-page ads in the event program book</li> </ul>	\$10,000

SPONSORSHIP	BENEFITS	COST
<b>DINNER</b>	<ul style="list-style-type: none"> <li>• Category exclusivity</li> <li>• Entry for one foursome into the tournament (includes golf fees, lunch and the post-golf Awards Dinner)</li> <li>• Opportunity to address attendees at post-golf Awards Dinner</li> <li>• Opportunity to place a company product and/or piece of literature in participants' giveaway packets</li> <li>• Six tickets to the Awards Dinner</li> <li>• Company sign/banner prominently displayed during Awards Dinner (provided by sponsor)</li> <li>• Recognition as Dinner Sponsor on all locally produced materials (flyers, electronic save-the-dates, electronic invitations, etc.)</li> <li>• Company logo, with website link, listed on NKFI website</li> <li>• One full-page ad in the event program book</li> </ul>	\$6,000
<b>FLAG</b>	<ul style="list-style-type: none"> <li>• Category exclusivity</li> <li>• Company name/logo on all 18 pin flags (provided by NKFI)</li> <li>• Opportunity to distribute a company product and/or piece of literature to each participant</li> <li>• Company logo, with website link, listed on NKFI website</li> <li>• One half-page ad in the event program book</li> </ul>	\$3,500
<b>GIVEAWAY</b> (GOLF POLO)	<ul style="list-style-type: none"> <li>• Category exclusivity</li> <li>• Company logo on event giveaway (Greg Norman golf polo) distributed to each golfer (ordered by the NKFI)</li> <li>• Opportunity to distribute a company product and/or piece of literature to each participant</li> <li>• Company sign/banner prominently displayed during registration (provided by sponsor)</li> <li>• Recognition as Giveaway Sponsor on all locally produced materials (flyers, electronic save-the-dates, electronic invitations, etc.)</li> <li>• Company logo, with website link, listed on NKFI website</li> <li>• One half-page ad in the event program book</li> </ul>	\$3,500
<b>GIVEAWAY</b> (GOLF ITEM)	<ul style="list-style-type: none"> <li>• Category exclusivity</li> <li>• Company logo on secondary event giveaway distributed to each golfer</li> <li>• Opportunity to distribute a company product and/or piece of literature to each participant</li> <li>• Company sign/banner prominently displayed during registration (provided by sponsor)</li> <li>• Recognition as Giveaway Sponsor on all locally produced materials (flyers, electronic save-the-dates, electronic invitations, etc.)</li> <li>• Company logo, with website link, listed on NKFI website</li> <li>• One half-page ad in the event program book</li> </ul>	\$3,000
<b>BEVERAGE CART</b> (THREE AVAILABLE)	<ul style="list-style-type: none"> <li>• Company logo on beverage carts</li> <li>• Company logo on event signage</li> <li>• Company logo on beverage napkins</li> <li>• Opportunity to distribute a company product and/or piece of literature to each participant</li> <li>• Company logo, with website link, listed on NKFI website</li> <li>• Company logo listed in program book</li> </ul>	\$2,500

SPONSORSHIP	BENEFITS	COST
<b>CART</b>	<ul style="list-style-type: none"> <li>• Category exclusivity</li> <li>• Opportunity to distribute a company product and/or piece of literature to each participant</li> <li>• Company name/logo on all golf carts to be used during tournament</li> <li>• Company sign/banner displayed during tournament at golf cart staging area (provided by sponsor)</li> <li>• Company logo, with website link, listed on NKFI website</li> <li>• Company name listed in program book</li> </ul>	\$2,000
<b>LUNCH</b>	<ul style="list-style-type: none"> <li>• Category exclusivity</li> <li>• Company sign/banner displayed during lunch at the Halfway House (provided by sponsor)</li> <li>• Opportunity to distribute a company product and/or piece of literature to each participant</li> <li>• Company logo, with website link, listed on NKFI website</li> <li>• Company name listed in program book</li> </ul>	\$2,000
<b>HOLE-IN-ONE</b>	<ul style="list-style-type: none"> <li>• Signage at Hole-In-One (provided by NKFI)</li> <li>• Opportunity to distribute a company product and/or piece of literature to each participant</li> <li>• Company name, with website link, listed on NKFI website</li> <li>• Company name listed in program book</li> <li>• Company must provide prize and/or cover cost of hole-in-one insurance</li> </ul>	\$1,000

## Gift of Life Gala

**October 24, 2019 - Chicago, IL**

The annual Gift of Life Gala brings together approximately 350 of Chicago's top physicians, surgeons, corporate leaders and philanthropists to celebrate accomplishments within the kidney, organ donation, and medical communities. Each year individuals, organizations, or companies that have significantly contributed to the advancement of the NKFI mission are honored. Please contact the National Kidney Foundation of Illinois for more information.



# 2018 Sponsors

Abbott  
Advocate Christ Medical Center  
Aetna Better Health  
Alliant  
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Amgen  
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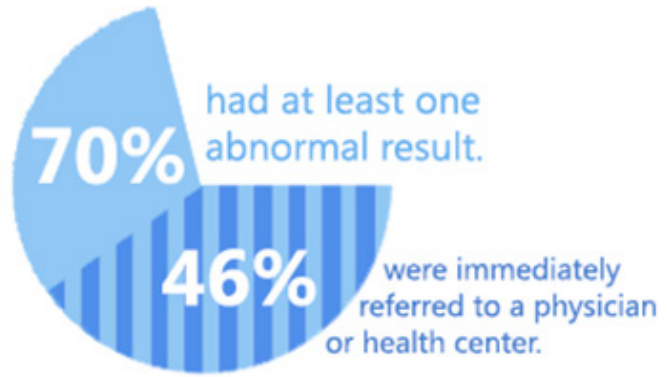


# Our Impact

 **56**

Free screenings provided around the state of Illinois in the past year.

## Of those tested...



**3,450** 

Illinoisans tested for common risk factors.



**23**

advocates met with their state senators and representatives about protections for living kidney donors

**\$60,000** granted to a promising young investigator, researching gene therapy for congenital abnormalities of the kidney and urinary tract in children



**648**

patients and caregivers attended educational seminars to learn how to manage their disease.



**4,000**

patients, family members and friends came together as a community for a health fair and three-mile walk to show solidarity in the fight against kidney disease.

**383**



renal professionals

participated in debates, networking events, workshops and continuing education, strengthening the field of nephrology.



# Contact Information

For more information about events or sponsorship opportunities please contact:

## Lena Clement

Chief Operating Officer  
National Kidney Foundation of Illinois  
215 W. Illinois St., Ste. 1C  
Chicago, IL 60654  
312.321.1500 x 238  
lclement@nkfi.org

## Brigit Dunne

Development Associate  
National Kidney Foundation of Illinois  
215 W. Illinois St., Ste. 1C  
Chicago, IL 60654  
312.321.1500 x 250  
bdunne@nkfi.org

*Dates and locations of programs and events subject to change. Inclusion on any print materials is dependent on individual event deadlines. All sponsorship opportunities are customizable. Please contact the National Kidney Foundation of Illinois for more information.*



Visit our website at [www.nkfi.org](http://www.nkfi.org) for more information on any of the programs or events included in this packet.

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National **Kidney** Foundation<sup>®</sup>

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of Illinois

**Prevent. Educate. Empower.**