



National
Kidney
Foundation®

of
Illinois



SPONSORSHIP OPPORTUNITIES

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Educational Events



TAKE CHARGE:

Chronic Disease Self-Management Program

March 4 - April 29, 2022 | Virtual

Spring/Summer 2022 | Virtual

Fall 2022 | Location TBD

Take Charge: Chronic Disease Self-Management Program is an 8-week workshop for participants who are in various stages of chronic kidney disease. The first six weeks focus on overall healthy living, with two additional sessions that cover kidney specific content. For the virtual programs, There will be an additional, optional pre-session the week before we start that's an orientation to the online platform.

SPONSORSHIP	BENEFITS	COST
GOLD (PER PROGRAM)	<ul style="list-style-type: none">• Company recognition on workshop completion incentive,• Opportunity to include promotional material with workshop completion incentive• Logo on sponsor slide at beginning of each weekly session• Company recognition provided with workshop materials• Opportunity to post and download promotional material on virtual resource table (virtual)• Opportunity to post and download promotional material in resource table (in person)• Logo listed on event flyers and programs• Logo, with website link, listed on NKFI website	\$2,500
EXHIBITOR (PER PROGRAM)	<ul style="list-style-type: none">• Name on sponsor slide at beginning of each weekly session• Company recognition provided with workshop materials• Opportunity to post and download promotional material on virtual resource table• Name listed on event flyers and programs• Name with website link, listed on NKFI website	\$1,000

Black History Month Family Fun Day

February 19, 2022 | Malcolm X College

In honor of Black History Month, the National Kidney Foundation of Illinois will host a family fun day complete with cooking and exercise demonstrations from the 40+ Double Dutch Club, community resource partners, and a host of fun activities, all of which will encourage "Kidney Health for Life."

SPONSORSHIP	BENEFITS	COST
EXHIBITOR	<ul style="list-style-type: none">• Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature from exhibitor table• Name listed on event flyers and programs• Name, with website link, listed on NKFI website• Logo on t-shirts given to registered attendees	\$2,000

World Kidney Day

March 10, 2022 | Chicago State University

Held during National Kidney Month, World Kidney Day raises awareness of kidney disease and its precursors. In partnership with Chicago State Foundation, World Kidney Day includes a KidneyMobile® screening (a large-scale comprehensive screening for kidney disease, diabetes, and high blood pressure), and a wide-scale press outreach. Expected attendance is approximately 200 individuals.

SPONSORSHIP	BENEFITS	COST
PRESENTING	<ul style="list-style-type: none">• Category exclusivity• Promotion in marketing efforts• Listed as presenting sponsor in all pre and post event press releases• Logo on event flyers, posters and promotional signage as "World Kidney Day, Presented by ____"• Premier exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee• Logo with link listed on NKFI website• Logo on event giveaway offered to each attendee (giveaway provided by sponsor)	\$10,000
SCREENING SPONSOR	<ul style="list-style-type: none">• Listed as sponsor in all pre and post event press releases• Logo on event flyers, posters and promotional signage• Premier exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee• Logo with link listed on NKFI website• Logo on event giveaway offered to each attendee (giveaway provided by sponsor)	\$5,000
AWARENESS ADVOCATE	<ul style="list-style-type: none">• Logo on event flyers, posters and promotional signage• Premier exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee• Logo with link listed on NKFI website• Logo on event giveaway offered to each attendee (giveaway provided by sponsor)	\$2,500
EXHIBITOR	<ul style="list-style-type: none">• Exhibit space (6' table, 2 chairs) with opportunity to distribute literature to each attendee• Name with link listed on NKFI website	\$1,000

Living with Kidney Disease and Transplantation Viviendo con Enfermedad Renal y Trasplante

Chicago North: Spring, 2022 | Location TBD

Viviendo Norte: 30 de abril 2022 | Malcolm X College

Chicago Central: Fall, 2022 | Location TBD

Viviendo Centro: Fall, 2022 | Location TBD

Champaign-Urbana: December, 2022 | Location TBD

Living with Kidney Disease and Transplantation/Viviendo con Enfermedad Renal y Trasplante is a comprehensive seminar offered five times a year to educate attendees and offer peer support to those affected by kidney disease and transplantation. Experts present on current topics such as treatment options for kidney failure, medications and their side effects, insurance options and financial assistance, as well as psychological effects of living with kidney disease and transplantation. Attendance ranges from 100-150, depending on location. Attendees are people affected by or at risk for kidney disease, individuals on dialysis, people waiting for a kidney transplant and those who have already been transplanted, along with their family members and caregivers.

SPONSORSHIP	BENEFITS	COST
RECORDING EXHIBITOR (ONE SEMINAR, CHICAGO AREA)	<ul style="list-style-type: none"> Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature from exhibitor table Logo listed as sponsor of session recordings Complimentary admission for two (includes breakfast, lunch and all participant materials) Name listed on event flyers and programs Name, with website link, listed on NKFI website 	\$2,000
EXHIBITOR (ONE SEMINAR, CHICAGO AREA)	<ul style="list-style-type: none"> Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature from exhibitor table Complimentary admission for two (includes breakfast, lunch and all participant materials) Name listed on event flyers and programs Name, with website link, listed on NKFI website 	\$1,000
EXHIBITOR (CHAMPAIGN-URBANA SEMINAR)	<ul style="list-style-type: none"> Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature from exhibitor table Complimentary admission for two (includes breakfast, lunch and all participant materials) Name listed on event flyers and programs Name, with website link, listed on NKFI website 	\$500

Living with Kidney Disease & Transplantation - Youth

Teens & Young Adults (ages 13 – 21): Date and location TBD

Children (ages 12 and under): September, 2022 | location TBD

Living with Kidney Disease and Transplantation (Youth) is a comprehensive seminar geared specifically toward the needs of young adults and children living with kidney disease or who have had a transplant. This program educates youth and their parents and caregivers and offers peer support to those affected by kidney disease and transplantation. Experts present on current topics such as treatment options for kidney failure, medications and their side effects, insurance options and financial assistance, as well as psychological effects of living with kidney disease. Expected attendance at each will be approximately 100 including patients and their families.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR (TEENS & YOUNG ADULTS)	<ul style="list-style-type: none"> • Opportunity for a 5-minute presentation to parents during the virtual program • Opportunity to distribute product(s) and/or literature in attendee care packages • Complimentary admission • Name listed on event flyers and programs • Name, with website link, listed on NKFI website 	\$1,000
EXHIBITOR (CHILDREN)	<ul style="list-style-type: none"> • Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature from exhibitor table • Complimentary admission for two (includes breakfast, lunch and all participant materials) • Name listed on event flyers and programs • Name, with website link, listed on NKFI website 	\$1,000

KidneyCamp

Ages 7 – 15: July 10-16, 2022 | YMCA Camp Duncan

At Kidney Camp, children touched by kidney disease will get an escape from the ordinary. They will enjoy a good, old-fashioned camp experience, have fun, and find adventure. Each morning, your camper will find themselves presented with a wide range of outdoor summer diversions; including swimming and water sports, a high ropes course, archery, hiking, horseback riding, arts and crafts, mountain biking, and much more. All programming is designed for the special needs of each child, and all activities are supervised by medical professionals familiar with their needs.

SPONSORSHIP	BENEFITS	COST
BENEFACTOR (Covers one camper's attendance)	<ul style="list-style-type: none"> • Acknowledgement on social media channels • Hand-written thank you card from camper • Name listed on event flyers and programs • Name, with website link, listed on NKFI website 	\$1,500

The Big Ask, The Big Give

Location and date dependent upon sponsoring transplant center

In collaboration with one local transplant center underwriting each event, this 4-hour training program is designed to help kidney patients find a living donor. Created for kidney patients on the waitlist, family members, friends, and potential living donors, this workshop provides education about living donation and transplant and teaches 7 Key Strategies for finding a living donor, taught in a highly interactive and engaging format.

SPONSORSHIP	BENEFITS	COST
PRESENTING	<ul style="list-style-type: none">• Category exclusivity• Sponsor chooses all speakers, food, and location (can be in person or virtual)• Speaker(s) to be mutually agreed upon• Logo on event flyers and programs• Logo with link on NKFI website and all social media• Access to participant data	\$10,000 (dependent on event cost)

Kidneys in the Kitchen

Bi-monthly (24 episodes per year) | Virtual

Kidneys in the Kitchen is a bi-monthly video series hosted by Foundation Dietitian Dr. Melissa Prest. Each episode will introduce viewers to new, healthy recipes, and offer tips and tricks for making smarter purchasing decisions at the grocery store. Each episode of Kidneys in the Kitchen focuses on a different theme or aspect of meal-planning and nutrition.

SPONSORSHIP	BENEFITS	COST
REEL EXHIBITOR	<ul style="list-style-type: none">• Mentioned as sponsor in episode notes• Opportunity for recognition as an individual episode sponsor (Episode mutually agreed upon)• Name listed on event flyers and programs• Name, with website link, listed on NKFI website	\$250 per episode \$400 for two episodes
IG LIVE EXHIBITOR	<ul style="list-style-type: none">• Opportunity to speak for 1-2 minutes at beginning of an Instagram Live segment (Content to be mutually agreed upon)• Mentioned as sponsor in episode notes• Name listed on event flyers and programs• Name, with website link, listed on NKFI website	\$500 per episode

The Journey Continues Podcast

Bi-monthly episodes | Podcast platforms

The Journey Continues is a podcast committed to promoting kidney health and organ donation through powerful stories. This series features the journeys of kidney patients, transplant recipients, donor families and industry experts who continue to educate the community through their own experiences.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR	<ul style="list-style-type: none">• Mentioned as sponsor in episode notes• Ability to promote podcast on company's own promotional material, website and social media outlets.• Name listed on event flyers and programs• Name, with website link, listed on NKFI website	\$2,500

Podcast de Nutricion y Salud El Viaje Continua Podcast Mini Series

Dependent upon sponsorship | Podcast platforms

Podcast de Nutricion y Salud El Viaje will share health and nutrition tips with the goal of preventing the start or progression of Chronic Kidney disease in the LatinX Communities. This mini series includes up to 24 podcasts.

SPONSORSHIP	BENEFITS	COST
EXHIBITOR	<ul style="list-style-type: none">• Mentioned as sponsor in episode notes• Ability to promote podcast on company's own promotional material, website and social media outlets.• Name listed on event flyers and programs• Name, with website link, listed on NKFI website	\$1,000 for series



Professional Events

Symphony Fletcher

 National Kidney Foundation
of North Carolina

Controversies in Nephrology

May 19, 2022 | Hybrid - In person and live streamed | Maggiano's

Controversies in Nephrology is an academic, participatory debate among nephrology fellows representing Chicago's medical academic centers. Debate topics are chosen based on their relevance and association with the nephrology and transplant fields. This program brings together 150+ nephrologists, transplant surgeons, fellows, residents, and allied health professionals for an evening of networking and education.

Citywide Grand Rounds

September 15, 2022 | Hybrid - In person and live streamed | Maggiano's

Citywide Grand Rounds is a program for medical professionals following a Clinical Pathologic Case Presentation model, including audience participation. This program is expected to bring together approximately 100 nephrologists and transplant professionals for an evening of networking and education.

SPONSORSHIP	BENEFITS	COST
GOLD	<ul style="list-style-type: none">• Premier exhibit space (two 6' tables, 4 chairs) with opportunity to distribute product(s) and/or literature to each attendee• Logo listed as sponsor of live streaming portion• Complimentary admission for five (includes cocktail reception, debates and dinner)• Logo listed on event flyers and programs• Logo, with website link, listed on NKFI website• Name, with website link, listed on pre-event promotional emails	\$5,000
EXHIBITOR	<ul style="list-style-type: none">• Exhibit space (one 6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee• Complimentary admission for two (includes cocktail reception, debates and dinner)• Name listed on event programs• Name, with website link, listed on NKFI website	\$2,500

Illinois Council on Renal Nutrition: Annual Clinical Meeting

May 5, 2022 | Crowne Plaza Lombard Downers Grove

The Illinois Council on Renal Nutrition's (ICRN) Spring Clinical Meeting is an intensive one-day professional development course specifically geared toward renal dietitians, to provide information and education on the most cutting-edge practices and treatment currently available to renal patients. CEUs will be provided to the estimated 100 attendees.

SPONSORSHIP	BENEFITS	COST
JOURNAL CLUB SPONSOR <i>(The Journal Club will be held during the lunch break)</i>	<ul style="list-style-type: none">• Category exclusivity• Opportunity to present up to 15-minutes during the lunchbreak (Topic is mutually agreed on and approved by NKFI)• Recognized as luncheon sponsor• Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee• Complimentary admission for two (includes breakfast and lunch)• Name listed on event programs• Name, with website link, on NKFI website	\$3,000
EXHIBITOR	<ul style="list-style-type: none">• Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee• Complimentary admission for two (includes breakfast and lunch)• Name listed on event programs• Name, with website link, on NKFI website	\$1,000

Interdisciplinary Nephrology Conference

October 2022 | Location TBD

The Interdisciplinary Nephrology Conference is an intensive one-day course geared specifically to the needs of nephrology nurses, dietitians, social workers and technicians. The Interdisciplinary Nephrology Conference provides information to renal professionals on the most cutting-edge practices and treatment currently available to renal patients and creates an opportunity to network and share information with colleagues. CEUs will be available for each discipline. 25 sponsorships are available.

SPONSORSHIP	BENEFITS	COST
PARTICIPANT BAG SPONSOR	<ul style="list-style-type: none">• Category Exclusivity• Opportunity to provide participant bag with company logo• Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee• Complimentary admission for two (includes breakfast and lunch)• Opportunity to include flyer or giveaway in participant event bags (limit 2)• Name placed on event programs• Name, with website link, listed on NKFI website	\$5,000
GOLD	<ul style="list-style-type: none">• Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee• Complimentary admission for two (includes breakfast and lunch)• Opportunity to include flyer or giveaway in participant event bags (limit 2)• Name placed on event programs• Name, with website link, listed on NKFI website	\$3,000
EXHIBITOR	<ul style="list-style-type: none">• Exhibit space (6' table, 2 chairs) with opportunity to distribute product(s) and/or literature to each attendee• Complimentary admission for two (includes breakfast and lunch)• Name listed on event programs• Name, with website link, listed on NKFI website	\$2,500



Signature Events

National Kidney Foundation
Walk for Kidneys

St Thomas

FOR DON
2017-2018

Walk for Kidneys

June 12, 2022 | Lincoln Harbor - Diversey Event Space

Walk for Kidneys is an annual awareness event and health fair that brings together participants for a day of kidney health education. Local hospitals, transplant centers, nephrology offices, pharmaceutical companies and other businesses join together to share information with patients and participants.

All sponsors will enjoy verbal recognition during the live program, company logo with website link on the NKFI and event websites, company logo with website link on all pre-and post-event promotional emails, and NKFI staff assistance with team kickoff.

To combine packages or create a custom package, please contact the NKFI for more information.

	PRESENTING \$40,000	GOLD \$12,500	SILVER \$7,500	SUPPORTER \$3,000
Category exclusivity	X			
Glucose screening tent (10'x10'), data for total number of screening participants, abnormal and normal test ratios shared with sponsor (name/contact info excluded)	X			
Listed as glucose screening sponsor	X			
Sponsor/NKFI co-branded giveaway for each individual screened	X			
Company logo featured on arch at Walk start/finish line	X	X		
Sponsor of Top Teams Zone	X	X		
Logo displayed at MVP Teams Tent, ability to distribute products/materials in tent	X	X		
Logo on incentive given to participants who raise \$250+	X			
Logo on incentive given to participants who raise \$500+		X		
Opportunity for company representative to speak during stage program	X			
Team tent (10'x20') at the start/finish with opportunity to distribute products or literature to attendees. Include company banner on tent	X	X	X	
Company named in all pre and post event press releases	X	X	X	
Personalized support from NKFI to develop corporate Walk team and marketing strategy	X	X	X	X
Company logo displayed on sponsor banner at event (provided by NKFI)	X	X	X	X
Route signs with company logo along path	8	6	4	1
Logo on approximately 3,000 pieces of marketing collateral displayed at transplant centers, dialysis centers, and nephrology clinics	X	X	X	
Logo on the official Walk t-shirts	X	X	X	X
Team tent (10'x10') at the start/finish with opportunity to distribute products or literature to attendees. Includes company banner on tent				X
Name on approximately 3,000 pieces of marketing collateral, displayed at transplant centers, dialysis centers, and nephrology clinics				X
Company promoted on NKFI social media channels	X	X	X	X

Additional Opportunities

Halfway Point \$5,000

- Category exclusivity
- Sign at halfway point with logo
- 10'x10' tent at the halfway point with opportunity to distribute promotional materials to attendees
- Opportunity to distribute water from tent (sponsor provides water)
- Company name on approximately 3,000 pieces of marketing collateral
- Company name listed on 1,000+ official Walk t-shirts

Photobooth Sponsor \$2,500

- Category exclusivity
- Logo displayed on photo booth back drop
- Participants will hold/fill out a dry-erase sign that says "I walk with NKFI and (logo) because ____"
- Company promoted on NKFI social media channels

Day-of Exhibitor \$2,000

- 6' table and 2 chairs at start/finish
- Opportunity to distribute promotional materials to attendees
- Company promoted on NKFI social media channels

Food Tent \$1,500

- Logo displayed at Food Tent
- Napkins with sponsor logo
- Company promoted on NKFI social media channels
- Opportunity to distribute promotional materials to attendees

KIDney Zone \$1,000

- Company name listed on 1,000+ official Walk t-shirts
- Logo displayed on Bounce House
- Opportunity to provide activities or children's giveaways

Restroom Sponsor \$500

- Category exclusivity
- Logo on restroom doors "this moment brought to you by your Kidneys and (logo)"
- Opportunity to distribute giveaway in restroom (hand sanitizer)

Tribute Sign \$250

- Opportunity to honor a loved one by purchasing a sign to be shown during Walk ceremony.

NKFI Golf Classic

September 28, 2022 – Cantigny Golf, Wheaton, IL

Since 2011 this Golf Classic has benefitted the National Kidney Foundation of Illinois, thanks to generous supporters, a dedicated planning committee and enthusiastic participants. Art Morris, MD and Nephrology Associates of Northern Illinois (NANI) started the annual event as a fundraiser and an opportunity for socializing and networking among their physicians, leaders, vendors and clinical colleagues. The event grew each year; foursomes were in greater demand and fundraising revenue grew accordingly. All proceeds were donated to the NKFI by NANI each year, amounting to over \$620,000. NANI subsequently allowed the NKFI to take over the Golf Classic as one of their Signature Events. It became the NKFI Golf Classic, open to all nephrology practices and supporters, some of whom travel from neighboring states each September for the event. Today, the NKFI Golf Classic planning committee honors this history, recognizing the legacy of NANI's perennial support and leadership.

All sponsorship levels include company logo on sponsor banner at event.

	TITLE \$2,000	BIRDIE \$8,000	PAR \$6,000
Category exclusivity	X		
Company signage at 3 holes	X		
Company signage at 2 holes		X	
Company signage at 1 hole			X
Foursome entries in to the tournament	3	2	1
Start on the hole(s) of your choosing	X	X	
Additional tickets to awards reception	6	4	
Full page ad(s) in the event program book	2	1	.5
Opportunity to address attendees during opening remarks and at the post-golf awards reception	X		
Opportunity to distribute product or literature to each participant	X	X	X
Logo with website link on NKFI website and pre/post-event email	X	X	X
Company named in all pre and post-event press releases	X	X	
Company promoted on NKFI social media channels	X	X	X

	RECEPTION \$5,000	FLAG \$4,000	GIVEAWAY \$3,500	CART \$3,000
Category exclusivity	X	X	X	X
Opportunity to address attendees at the post-golf awards reception	X			
Foursome entries into the tournament	1			
Company name/logo on all 18 pin flags		X		
Company logo on event giveaway, determined by NKFI, distributed to each golfer			X	
Company name/logo on all golf carts to be used during tournament				X
Opportunity to distribute product or literature to each participant	X	X	X	X
Logo with website link on NKFI website and pre/post-event emails	X	X	X	X
One (1) half page ad in the event program book	X	X	X	
Company name listed in event program book				X
Banner displayed at event (provided by sponsor)	X			
Additional tickets to awards reception	X			

EXHIBITOR LEVELS	GREEN \$3,000	FAIRWAY \$1,750	TEE \$1,000
Foursome entries into the tournament	1		
Full page ad(s) in the event program book	1	.5	
Opportunity for two representatives to staff a table from which to distribute product(s) and/or literature during the cocktail reception and awards dinner			X
Opportunity for two representatives to staff a table from which to distribute product(s) and/or literature during lunch, cocktail reception, and awards dinner	X	X	
Opportunity for two representatives to staff a table at one hole on the course during play	X		
Company name, with website link, listed on NKFI website	X	X	X
Company name listed in program book	X	X	X

Lunch Sponsor \$3,000

- Category exclusivity
- Company sign/banner displayed during lunch at the Club House (provided by sponsor)
- Opportunity to place company product and/or piece of literature in participants' giveaway packets
- Company logo on napkins
- Company logo, with website link, listed on NKFI website
- Company name listed in program book

Beverage Cart Sponsor \$2,500 (three available)

- Opportunity to ride along with the beverage cart on course throughout the day
- Company logo on beverage carts
- Company logo on beverage napkins
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company logo, with website link, listed on NKFI website
- Company name listed in program book

Practice Area Sponsor \$2,000

- Category exclusivity
- Signage at Putting Green and Driving Range (provided by NKFI)
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company name, with website link, listed on NKFI website
- Company name listed in program book

Mission Moment Sponsor \$1,500

- Category exclusivity
- Name/logo displayed at mission moment hole
- Opportunity to distribute promotional product and/or piece of literature to each participant
- Name listed in the event program book

Golf Foursome \$1,300

- 18 holes of golf for four participants
- Lunch
- Attendance at Awards Reception
- Beverages at lunch, dinner, reception, and on the course
- Participant Giveaway

Hole Sponsor \$250

- Signage at one hole (provided by NKFI)
- Company name listed in program book

Gift of Life Gala

October 13, 2022 - Hyatt Regency Chicago

The annual Gift of Life Gala brings together approximately 350 of Chicago's top physicians, surgeons, corporate leaders and philanthropists to celebrate accomplishments within the kidney, organ donation, and medical communities. Each year individuals, organizations, or companies that have significantly contributed to the advancement of the NKFI mission are honored. All sponsors will enjoy verbal on-stage recognition during the stage program, company logo on signage at the event, company logo with website link on all pre-and post-event promotional emails, company logo in Tribute Book, and NKFI staff assistance with seating arrangements.

	Presenting \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000
Category exclusivity	X			
Opportunity to speak during the event	X			
Logo on inside back cover of Tribute Book	X			
Logo on cards at each place setting	X			
Logo displayed with entertainment (games, music, etc.)	X	X		
Priority event seating during dinner and program	X	X		
Logo listed as live streaming sponsor	X	X		
Recognition on signage at event	X	X	X	X
Company logo on printed and electronic invitations	X	X	X	
Company promoted on NKFI social media channels	X	X	X	X
Company logo with website link on NKFI website	X	X	X	X
Full page ad(s) in Tribute Book	2	1	1	.5
Number of tables at event	3 tables of 10	2 tables of 12*	2 tables of 10	1 table of 10
Listed in all pre and post-event press releases	X	X		
Company name on electronic invitation				X

*Dependent upon venue COVID protocols

Specialty Cocktail Sponsor \$3,500

- Category exclusivity
- Opportunity to provide product for specialty drink during cocktail reception (pending approval from venue)
- Company Logo displayed during cocktail reception
- Company logo on napkins during cocktail reception
- Company listed in tribute book

Mission Moment Sponsor \$2,000

- Category exclusivity
- Company logo displayed on attendee paddle during live auction and Fund the Mission
- Company logo, with website link, listed on NKFI website

Valet Parking Sponsor \$1,500

- Category exclusivity
- Logo displayed on valet tickets
- Company logo, with website link, listed on NKFI website

Photobooth Sponsor \$1,000

- Category exclusivity
- Company Logo on sign at photo booth, all attendees first picture is holding sign
- Company logo, with website link, listed on NKFI website

Coat Check Sponsor \$500

- Category exclusivity
- Logo on sign displayed at coat check
- Company logo, with website link, listed on NKFI website

Tribute Book Ad

- Full page ad \$500
- Half page ad \$250
- Quarter page ad \$100

Sponsorship Commitment Form

Please check all that apply

Patient Programs

Take Charge

- Gold (\$2,500)
- Exhibitor (\$1,000)

Black History Month Family Fun Day

- Exhibitor (\$1,000)

World Kidney Day

- Presenting (\$10,000)
- Screening Sponsor (\$5,000)
- Awareness Advocate (\$2,500)
- Exhibitor (\$1,000)

Living with Kidney Disease & Transplantation

Viviendo con Enfermedad Renal y Trasplante

- Recording Exhibitor
 - English North (\$2,000)
 - English Central (\$2,000)
 - Spanish North (\$2,000)
 - Spanish Central (\$2,000)
- Chicago Exhibitor
 - English North (\$2,000)
 - English Central (\$2,000)
 - Spanish North (\$2,000)
 - Spanish Central (\$2,000)
- Champaign Exhibitor (\$500)

Living with Kidney Disease Youth Programs

- Teens Exhibitor (\$1,000)
- Children Exhibitor (\$1,000)

KidneyCamp

- Benefactor (\$1,500)

The Big Ask, The Big Give

- Presenting (\$10,000)

Kidneys in the Kitchen

- Reels Exhibitor (\$250)
- Reels Exhibitor, 2 episodes (\$400)
- IG Live Exhibitor (\$500) Qty: _____

The Journey Continues Podcast

- Exhibitor (\$2,500)

Spanish Language Podcast

- Exhibitor (\$1,000)

Professional Programs

Controversies in Nephrology

- Gold (\$5,000)
- Silver (\$2,500)

Citywide Grand Rounds (Virtual)

- Gold (\$5,000)
- Silver (\$2,500)

Illinois Council on Renal Nutrition Meeting

- Journal Club Sponsor (\$3,000)
- Exhibitor (\$1,000)

Interdisciplinary Nephrology Conference

- Bag Sponsor (\$5,000)
- Gold (\$3,000)
- Exhibitor (\$2,500)

Signature Events

Walk for Kidneys

- Presenting (\$40,000)
- Gold (\$12,500)
- Silver (\$7,500)
- Supporter (\$3,000)
- Halfway Point (\$5,000)
- Photobooth (\$2,500)
- Day-of Exhibitor (\$2,000)
- Food Tent (\$1,500)
- KIDney Zone (\$1,000)
- Restroom (\$500)
- Tribute Sign (\$250)

NKFI Golf Classic

- Title (\$12,000) - **SOLD**
- Birdie (\$8,000)
- Par (\$6,000)
- Reception (\$5,000)
- Flag (\$4,000)
- Giveaway (\$3,500)
- Cart (\$3,000)
- Lunch (\$3,000) - **SOLD**
- Green Level Exhibitor (\$3,000)
- Beverage Cart (\$2,500)
- Practice Area (\$2,000)
- Fairway Level Exhibitor (\$1,750)
- Mission Moment (\$1,500)
- Foursome (\$1,300)
- Tee Level Exhibitor (\$1,000)
- Hole (\$250)

Gift of Life Gala

- Presenting (\$25,000)
- Platinum (\$15,000)
- Gold (\$10,000)
- Silver (\$5,000)
- Specialty Cocktail (\$3,500)
- Mission Moment (\$2,000)
- Valet Parking (\$1,500)
- Photobooth (\$1,000)
- Coat Check (\$500)
- Tribute Book, *circle one* (\$500, \$250, \$100)

Sponsorship Commitment Form

Continued

Company (as it should appear on print materials) _____

Contact Name and Title _____

Address _____

Phone _____ Email _____

Enclosed is a check (payable to NKFI) in the amount of \$ _____

Please invoice me in the amount of \$ _____

Please charge \$ _____ to my Visa MC Discover American Express

Card Number _____ Exp. Date _____

Name on Card _____ CVV Code _____

Signature _____ Date _____

Please return this form to Heidi Merritt (hmerritt@nkfi.org).

Dates and locations of programs and events subject to change. Inclusion on any print materials is dependent on individual event deadlines. If your organization requires approval of logo/name usage on materials, please include those procedures with your commitment form. All sponsorship opportunities are customizable. Please contact the National Kidney Foundation of Illinois for more information.



National Kidney Foundation®

of Illinois

Contact Information

For more information about events or sponsorship opportunities please contact:

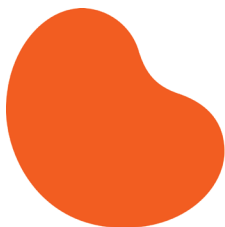
Heidi Merritt

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Chicago, IL 60654
312.321.1500 x 256
hmerritt@nkfi.org

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Visit our website at nkfi.org for more information on any of the programs or events included in this packet.

The National Kidney Foundation of Illinois improves the health and well-being of people at risk for or affected by kidney disease through prevention, education and empowerment.



National **Kidney** Foundation[®]

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Prevent. Educate. Empower.